

Wajiha Haq

Associate Professor

School of Social Sciences & Humanities

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LinkedIn:



About

Dr. Wajiha Haq is working as Associate Professor in the School of Social Sciences & Humanities. Dr. Wajiha Haq has a PhD in Economics. Dr. Wajiha Haq has published 40 research articles & conference papers having a citation count of 91, carried out 7 projects and filed 0 intellectual property.

Qualifications

PhD in Economics Universiti Malaya , Malaysia	2015 - 2018
MS in Economics NUST, Islamabad , Pakistan	2011 - 2014
BBA in Finance International Islamic University , Pakistan	2007 - 2011
F.Sc in Pre-Medical FBISE, Islamabad , Pakistan	2003 - 2005
Matric (SSC) in Science BISE, Rawalpindi , Pakistan	2001 - 2003

Experience

Associate Professor School of Social Sciences & Humanities	2024- Present
Assistant Professor School of Social Sciences & Humanities	2023 - 2024
Assistant Professor School of Social Sciences & Humanities	2018 - 2023
Lecturer Foundation University , New Lalazar, Rawalpindi	2014 - 2015
Teaching assistant National University of Science and Technology , H-12, Islamabad	2013 - 2014
Teaching assistant National University of Science and Technology , H-12, Islamabad	2013 - 2013
Teaching assistant National University of Science and Technology , H-12, Islamabad	2012 - 2013
Visiting Lecturer Foundation University , New Lalazar, Rawalpindi	2012 - 2013

Awards

NUST Faculty Development Scholarship

Research Projects

National Projects

Studying barriers and devising strategies for the adoption of sustainable residue management technologies for climate resilience in Pakistan.2024

Funding Agency: ZHAW Leading House South Asia and Iran

Amount: PKR 11,195,478.00

Status: Approved_inprocess

Assessment of Vulnerability to Poverty of the Working Middle Class in Times of Crises in Pakistan2021

Funding Agency: NUST

Amount: PKR 470,000.00

Status: Completed

International Projects

Industry Projects

National Projects

Research on Crowdsourcing for the Public Sector2024

Client: APO

Amount: PKR 1,100,000.00

Status: Completed

Accelerating Teacher’s Learning and Teaching Experience in the Classrooms of Pakistan phase 22024

Client: M/S Techvalley

Amount: PKR 470,000.00

Status: Completed

Illicit trade of Tobacco in Pakistan2023

Client: PTC

Amount: PKR 4,500,000.00

Status: Completed

“Accelerating Teacher’s Learning and Teaching Experience in the Classrooms of Pakistan2023

Client: TechValley Pvt Ltd

Amount: PKR 470,000.00

Status: Completed

EVALUATION REPORT OF CLEAN GREEN PAKISTAN INDEX FOR CITIES RANKING2022

Client: Ministry of Climate Change

Amount: PKR 1,200,000.00

Status: Completed

International Projects

Research Articles

The impact of health information seeking and social influence on functional food purchase intention2025

Wajiha Haq Gong Yaoze Fareyha Said Jiankun Gong Iffat Aksar

Scientific Reports , Volume:15, Issue:1, Article Number: 4212

Impact Factor: 3.800 | Quartile: 1

DOI: https://doi.org/10.1038/s41598-025-87343-7

Factors Contributing to Disparities in Early Child Development in Punjab, Pakistan: An In-depth Analysis Through National Survey2025

Wajiha Haq Muhammad Nadeem Muhammad Irfan Malik

Child Indicators Research , Pages 1-21

Impact Factor: 2.000 | Quartile: 1

DOI: https://doi.org/10.1007/s12187-025-10242-w

Frequency of Ventilator-Associated Pneumonia among ICU Admitted Patients with Early Versus Delayed Tracheostomy2023

Wajiha Haq Sidrah Batool Muhammad Hassan Raza Bandana Kafle Anjana Kafle Jodat Saleem

Pakistan Journal of Neurological Surgery , Volume 27(3), Pages 191-196

Impact Factor: 0 DOI: https://doi.org/10.36552/pjns.v27i3.911	
An Empirical Investigation of Financial Inclusion in Pakistan <i>Wajiha Haq Saba Muhammad Shujah Ur Rehman</i> <i>International Journal of Social Science Archives</i> , Volume 6(2), Pages 85-99 Impact Factor: 0 DOI: https://ijssa.com/index.php/ijssa/article/view/138/86	2023
Consumer's perception towards electricity theft: A case study of Islamabad and Rawalpindi using a path analysis <i>Faisal Jamil Wajiha Haq Zainab Babar</i> <i>Energy Policy</i> , Volume 169, Article Number 113189 Impact Factor: 7.576 Quartile: 1 Citations: 8 DOI: https://doi.org/10.1016/j.enpol.2022.113189	2022
Role of birth order, gender, and region in educational attainment in Pakistan <i>Wajiha Haq Syed Hassan Raza Zulfikar Ali Shah</i> <i>Scientific Reports</i> , Volume 12, Issue 1, Article Number 11842 Impact Factor: 4.996 Quartile: 2 Citations: 1 DOI: https://doi.org/10.1038/s41598-022-15700-x	2022
A Multilevel Analysis of Factors Associated With Stunting in Children Less Than 2 years Using Multiple Indicator Cluster Survey (MICS) 2017–18 of Punjab, Pakistan <i>Wajiha Haq Faisal Abbas</i> <i>Sage Open</i> , Volume 12, Issue 2, Pages 1-12 Impact Factor: 1.356 Quartile: 3 Citations: 8 DOI: https://doi.org/10.1177%2F21582440221096127	2022
Assessment of COVID-19 linked fear perception in the community of Pakistan, 1 June to 31 July 2020 <i>Wajiha Haq Wajiha Waqar Ali Amber Malik Rabia Basray Muhammad Wasif Malik Muazam Abbas Ranjha Ambreen Chaudhry Nosheen Ashraf Hussain Ali Mumtaz Ali Khan Jamil A. Ansari Aamer Ikram</i> <i>Global Biosecurity</i> , Volume 3(1), Pages 1-11 Impact Factor: 0 DOI: https://doi.org/10.31646/gbio.119	2021
Effect of meteorological factors on the COVID-19 cases: a case study related to three major cities of the Kingdom of Saudi Arabia <i>Anum Iqbal Wajiha Haq Tahir Mehmood Syed Hassan Raza</i> <i>Environmental Science and Pollution Research</i> , Pages 1-14 Impact Factor: 5.190 Quartile: 2 Citations: 3 DOI: https://doi.org/10.1007/s11356-021-17268-x	2021
Pain and satisfaction: the case of isolated COVID-19 patients of Pakistan <i>Wajiha Haq Siddrah Irfan Syed Hassan Raza Waqar Ahmed Mian Alam Samia Wasif Muhammad Wasif Malik Saeed Ahmad</i> <i>PeerJ</i> , Volume 9, Article Number e11859 Impact Factor: 3.061 Quartile: 2 Citations: 1 DOI: https://doi.org/10.7717/peerj.11859	2021
Experience of physicians during COVID-19 in a developing country: a qualitative study of Pakistan <i>Wajiha Haq Fareyha Said Sidrah Batool Hafiz Muhammad Awais</i> <i>Journal of Infections in Developing Countries</i> , Volume 15(2), Pages 191-197 Impact Factor: 2.552 Quartile: 4 Citations: 7 DOI: https://doi.org/10.3855/jidc.13954	2021
COVID-19: A Psychosocial Perspective <i>Syed Hassan Raza Wajiha Haq Muhammad Sajjad</i> <i>Frontiers in Psychology</i> , Volume 11, Article Number 554624 Impact Factor: 2.988 Quartile: 2 Citations: 26 DOI: https://doi.org/10.3389/fpsyg.2020.554624	2020
The pandemic paradox: domestic violence and happiness of women <i>Wajiha Haq Syed Hassan Raza Tahir Mehmood</i> <i>PeerJ</i> , Volume 8, Article Number e10472 Impact Factor: 2.984 Quartile: 2 Citations: 17	2020

DOI: 10.7717/peerj.10472

Missed takes towards a pandemic of COVID-19? A systematic literature review of Coronavirus related diseases in Pakistan <i>Wajiha Haq Muhammad Wasif Malik Syed Hassan Raza</i> <i>Journal of Infection in Developing Countries</i> , Volume 14(7), Pages 726-731 Impact Factor: 0.968 Quartile: 4 Citations: 4 DOI: https://doi.org/10.3855/jidc.12771	2020
Investigation of Household Debt through Multilevel Multivariate Analysis: Case of a Developing Country <i>Noor Azina Ismail Nurulhuda Mohd Satar Wajiha Haq</i> <i>Journal of Reviews on Global Economics</i> , vol: 7, page: 297-316 Impact Factor: 0 DOI: http://www.lifescienceglobal.com/independent-journals/journal-of-reviews-on-global-economics/volume-7/85-abstract/jrge/3328-abstract-investigation-of-household-debt-through-multilevel-multivariate-analysis-case-of-a-developing-country	2018
Household debt in different age cohorts: A multilevel study <i>Noor Azina Ismail Nurulhuda Mohd Satar Wajiha Haq</i> <i>Cogent Economics & Finance</i> , NULL Impact Factor: 0 Citations: 9 DOI: 10.1080/23322039.2018.1455406	2018
Household debt decision in Pakistan: The role of socioeconomic factors and inheritance <i>Noor Azina Ismail Nurulhuda Mohd Satar Wajiha Haq</i> <i>Institutions and Economies</i> , Vol. 10, No. 2, Page 1-21 Impact Factor: 0 DOI: https://ijie.um.edu.my/index.php/ijie/article/view/11004/7655	2018
In Search of Exchange Rate Undershooting in Pakistan <i>Iftikhar Hussain Adil Wajiha Haq</i> <i>NUST Journal of Social Sciences and Humanities</i> , Volume 02, Issue.2, Pages 141-160 Impact Factor: 0 Citations: 5 DOI: 10.1016/j.econlet.2014.11.028	2016
Conference Proceedings	
Keynote Speaker: Digital Financial Inclusion in Pakistan <i>Wajiha Haq Faisal Abbas</i> <i>Economies of Financial Inclusion: Pakistan's Path to Inclusive Growth</i> , res.country(177,) Citations: N/A DOI: https://youtu.be/MteKvcPWgBs?si=YrMaK3SgNonAqWrS	2024
Understanding Subjective Financial Well-Being of Individuals Across Different Levels of Income in Pakistan <i>Wajiha Haq</i> <i>2024 AIBPM International conference: Harmony in diversity: Navigating multidimensional diversities in Management, Education, IT and Social Sciences</i> , res.country(100,) Citations: N/A DOI: https://www.aibpm.org/	2024
The Impact of Health Information Seeking and Social Influence on Food Purchase Intention: Evidence from China during the Pandemic <i>Wajiha Haq Giankun Gong Yan Su Hiram Ting Fareyha Said</i> <i>NCA 108th Annual Convention: Honoring PLACE: People, Liberation, Advocacy, Community, and Environment</i> , res.country(233,) Citations: N/A DOI: https://www.natcom.org/nca-108th-annual-convention-honoring-place-people-liberation-advocacy-community-and-environment	2022
Mandatory Global Health Recovery Initiative: Need of Time <i>Maheen Zahra Wajiha Haq Alishba Rasheed</i> <i>Economic Recovery Policy Hackathon</i> , res.country(233,) Citations: N/A DOI: Nil	2021
Covid-19 and Lockdown: Socio-psychological Effects in Pakistan	2021

<p><i>Wajiha Haq Syed Hassan Raza Fareyha Said Messum Ali</i> 3rd International Electronic Conference on Environmental Research and Public Health, res.country(177,)</p> <p>Citations: N/A DOI: https://doi.org/10.3390/ECERPH-3-09048</p>	
<p>FINANCIAL WELL-BEING ACROSS DIFFERENT LEVELS OF INCOME IN PAKISTAN: EVIDENCE FROM A MICRO-SURVEY (HIES)</p> <p><i>WAJIHA HAQ Noor Azina Ismail Nurul Huda Mohd Satar</i> <i>Pakistan's Economy: Prospects and Challenges</i>, res.country(177,)</p> <p>Citations: N/A DOI: http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NES/Conference/Pages/default.aspx</p>	2019
<p>Credit, savings and financial resilience: comparing Pakistan with the world</p> <p><i>Noor Azina Ismail NurulHuda Mohd Satar Wajiha Haq</i> <i>International Conference on Applied Economics and Policy (ICAEP) 2017</i>, res.country(157,)</p> <p>Citations: N/A DOI: N/A</p>	2017
<p>Effect of Inheritance on Amount of Debt in Informal Sector</p> <p><i>Noor Azina Ismail NurulHuda Mohd Satar Wajiha Haq</i> <i>International Symposium on Sustainable Development and Management</i>, res.country(157,)</p> <p>Citations: N/A DOI: Nil</p>	2016
<p>Exploring demand side reasons behind low debt in Pakistan</p> <p><i>Noor Azina Ismail Nurulhuda Mohd Satar Wajiha HAQ</i> <i>The 4th European Conference on Banking and the Economy (ECOBATE 2016)</i>, res.country(231,)</p> <p>Citations: N/A DOI: N/A</p>	2016
<p>Independence through Interdependence: Self-Sustained Social Support System in Pakistan</p> <p><i>Najma Sadiq Wajiha Haq</i> <i>ISESCO WINS 2016 conference</i>, res.country(177,)</p> <p>Citations: N/A DOI: N/A</p>	2016
<p>Impact of increasing marginal cost on recreational visits: Case of Lake view park in Pakistan</p> <p><i>Wajiha Haq</i> <i>Postgraduate conference on Economics, Public administration and business</i>, res.country(157,)</p> <p>Citations: N/A DOI: https://scholar.google.com/citations?user=RwgcrHgAAAAJ&hl=en#d=gs_md_cita-d&u=%2Fcitations%3Fview_op%3Dview_citation%26hl%3Den%26user%3DRwgcrHgAAAAJ%26citation_for_view%3DRwgcrHgAAAAJ%3AYsMSGlbcyi4C%26tzm%3D-300</p>	2015
<p>Housing space dynamics</p> <p><i>Madeeha Islam Wajiha Haq</i> <i>International Conference of Contemporary issues of Business and Management</i>, res.country(177,)</p> <p>Citations: N/A DOI: N/A</p>	2015
<p>Identification of goods that present trading prospects through SAFTA</p> <p><i>Wajiha Haq</i> 6th South Asian International Conference, res.country(177,)</p> <p>Citations: N/A DOI: http://ww3.comsats.edu.pk/saicon/files/SAICON%202014-PG.pdf</p>	2014
<p>How can urbanization be the cause of unemployment across the world?</p> <p><i>WAJIHA HAQ NOOR TURK HASSIN BIN ZAHID</i> <i>International Conference on Emerging Issues of Social Sciences</i>, res.country(177,)</p> <p>Citations: N/A DOI: N/A</p>	2012
<p>My Opinions: Are They Mine or Media Manipulated?</p> <p><i>Dr. Najma Sadiq Wajiha Haq</i> <i>Emerging Issues of Social Sciences in Pakistan</i>, res.country(177,)</p>	2012

Citations: N/A	
DOI: N/A	
Game theory and stock purchase	2011
<i>Wajiha Haq</i>	
<i>4th International Applied Business Research Conference</i> , res.country(177,)	
Citations: N/A	
DOI: 10.13140/RG.2.1.1691.4006	
Education: Luxury or necessity	2011
<i>Dr Wajiha Haq</i>	
<i>Procedia - Social and Behavioral Sciences</i> , res.country(224,)	
Citations: N/A	
DOI: 10.1016/j.sbspro.2011.03.282	
Psychological effects of recession	2010
<i>Wajiha Haq</i>	
<i>3rd International Applied Business Research Conference</i> , res.country(177,)	
Citations: N/A	
DOI: N/A	
Intra-industry trade in Pakistan: A 360 degree Analysis	2002
<i>Wajiha Haq</i>	
<i>6th South Asian International Conference</i> , res.country(177,)	
Citations: N/A	
DOI: 10.13140/RG.2.1.3264.2640	

Book Chapters

Digital Financial Inclusion of Women in Pakistan: Evidence from Global Findex Database	2024
<i>Wajiha Haq Faisal Abbas</i>	
In: <i>The Economics of Financial Inclusion</i> , 1st Edition, Chatper:03, Pages:16	
Citations: N/A	
DOI: https://www.taylorfrancis.com/chapters/edit/10.4324/9781032655185-5/digital-financial-inclusion-women-pakistan-wajiha-haq-faisal-abbas?context=ubx&refId=36b942e8-292c-4cd8-bfc0-8e1e3e1f6982	

Editorial Activities

Sage Open	2024
Reviewed Papers for Journals	
Impact Factor: 2	
BMJ Open	2024
Reviewed Papers for Journals	
Impact Factor: 2.9	
Environment, Development and Sustainability	2024
Reviewed Papers for Journals	
Impact Factor: 4.7	
Environment, Development and Sustainability	2024
Reviewed Papers for Journals	
Impact Factor: 4.7	
Internet Research	2024
Reviewed Papers for Journals	
Impact Factor: 6.773	
E-Learning and Digital Media	2023
Reviewed Papers for Journals	
Impact Factor: 2.6	
NUST Journal of Social Sciences and Humanities	2023
Edited Journal Issue / Proceeding / Book	
Impact Factor: N/A	
Sage Open	2023

Reviewed Papers for Journals Impact Factor: 0.97	
NUST Journal of Social Sciences & Humanities (NJNS) (Vol. 9 No. 2) Edited Journal Issue / Proceeding / Book Impact Factor: 0	2023
Environmental Science and Pollution Research (ESPR) Reviewed Papers for Journals Impact Factor: 0.91	2023
Sage Open Reviewed Papers for Journals Impact Factor: 0.97	2023
Environmental Science and Pollution Research (ESPR) Reviewed Papers for Journals Impact Factor: 0.91	2023
Plose One Reviewed Papers for Journals Impact Factor: 0.91	2022
Reviewed Papers for Journals Impact Factor: 0.97	2022
PLOS ONE Reviewed Papers for Journals Impact Factor: 3.7	2022
PLOS ONE Reviewed Papers for Journals Impact Factor: 3.752	2022
BMC Psychiatry Reviewed Papers for Journals Impact Factor: 4.144	2022
PLOS ONE Reviewed Papers for Journals Impact Factor: 3.752	2022
SAGE Open Reviewed Papers for Journals Impact Factor: 2.032	2022
BMC Infectious Diseases Reviewed Papers for Journals Impact Factor: 3.670	2022
SAGE Open Reviewed Papers for Journals Impact Factor: 2.032	2021
Reviewed Papers for Journals Impact Factor: 1.353	2021
PLoS One Reviewed Papers for Journals Impact Factor: 3.752	2021
Reviewed Papers for Journals Impact Factor: 5.268	2020
Reviewed Papers for Journals Impact Factor: -	2020

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Reviewed Papers for Journals	
	2020
Reviewed Papers for Journals	
	2020
Reviewed Papers for Journals	
Impact Factor: 2.84	
	2019
Reviewed Papers for Journals	
	2019
Reviewed Papers for Journals	
	2019
Reviewed Papers for Journals	
	1970
Reviewed Papers for Journals	