Rukaiza Khan

Assistant Professor

College of Electrical & Mechanical Engineering

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2023

About

Dr. Rukaiza Khan is working as Assistant Professor in the College of Electrical & Mechanical Engineering. Dr. Rukaiza Khan has a PhD in English. Dr. Rukaiza Khan has published 14 research articles & conference papers, carried out 4 projects and filed 0 intellectual property.

Qualifications

PhD in English	2018 - 2023
Foundation University Islamabad , Pakistan	
MPhil in English Applied Linguistics	2011 - 2014
Air University , Pakistan	
Master in English Languages & Literature	2006 - 2007
International Islamic University , Pakistan	
BA in English Languages & Literature	2003 - 2006
International Islamic University , Pakistan	
Experience	
Assistant Professor	2017- Present
College of Electrical & Mechanical Engineering	
Lecturer	2013 - 2017
College of Electrical & Mechanical Engineering	
Awards	

appreciation certificate from vice chancellor

Research Projects

National Projects	
OPEN CUBED PROJECT 2024	2024
Funding Agency: US	
Amount: PKR 155,000.00	
Status: Approved_inprocess	

Funding Agency: US embassay Amount: PKR 143,000.00

Status: Completed

Orientation

International Projects

Industry Projects

National Projects

CEME Summer Camp 2024

Client: private

Amount: PKR 852,375.00 Status: Completed

International English Language Testing System(IELTS) prepatory course

Client: private

Amount: PKR 100,000.00 Status: Completed

International Projects

Research Articles

The Influence of Behavioral and ESG Drivers on Consumer Intentions for Online Fashion Renting: A

2024
Pathway Toward Sustainable Consumption in China's Fashion Industry

Rukaiza Khan Bilal Ahmed Hatem El-Gohary Muhammad Asif Gul Arif Hussain Syed Mohsin Ali Shah

Sustainability, Volume 16(22), Article Number 9723

Impact Factor: 3.300 | Quartile: 2

DOI: https://doi.org/10.3390/su16229723

Effects Of Bilingualism On Emotional Intelligence & Cognition Of Pakistani ESL Learners

2024

Rukaiza Khan Muhammad Asif Gul Sanam Habib Nazir Ahmed Migration Letters, Volume: 21, No. S13, Pages 723-735

Impact Factor: N/A

DOI: https://doi.org/10.59670/ml.v21iS13.11182

Role of Proficiency in Source Language Activation While Learning English Lexemes in a Cross-

2024

Linguistic Context

Rukaiza khan Farooq Ahmed Erum Maharvi Naeem Fatima Migration Letters , Volume 21, No. S13, Pages 471-485

Impact Factor: N/A

DOI: https://doi.org/10.59670/ml.v21iS13.11083

Relative Effectiveness of Reading Activities in The Pakistani ESL Context

2024

Rukaiza khan Muhammad Asif Gul Ashir Khan Migration Letters , Volume 21, No. 8, Pages 251-260

Impact Factor: N/A

DOI: https://doi.org/10.59670/ml.v21i8.10955

Analyzing Communication Failure In Gandhi & Jinnah's Talks: A Socio-Cognitive Perspective On

2024

Grecian Cooperation Principles

Rukaiza khan Muhammad Asif Gul Erum Maharvi Kurdish Studies , Volume: 12, No: 4, Pages 1056-1061

Impact Factor: N/A

DOI: https://doi.org/10.53555/ks.v12i4.3106

Emojis as Digital Language and its Effect on Semantics

2024

Rukaiza khan Maryam Khan Farooq Ahmed Erum Maharvi Arif Hussain International Journal of Multicultural Education, Volume 25(3), Pages 474-495

Impact Factor: 0.700 | Quartile: 3

DOI: https://doi.org/10.5281/zenodo.10870599

Exploring Educational, Occupational, and Familial Support for the Transgender Community : A qualitative Perspective

2024

Rukaiza khan Khadija Ghulam Hussain Lubna Aram Azam Farooq Ahmed Mudasar Jahan Remittances Review, Volume 9, No. 1, Pages 1230-1243

Impact Factor: N/A

DOI: https://doi.org/10.33282/rr.vx9il.87

The Relative Affordance of Flipped Method in the Pakistani ESL Context

2024

Rukaiza khan Muhammad Asif Gul Riaz Ahmad

Remittances Review, Volume: 9, No: 1, Pages 107-121

Impact Factor: N/A

DOI: https://doi.org/10.33182/rr.v9i1.009

The Impact of Socioeconomic Status on the Adaptability and Development of Personality Skill of Undergraduate Students

2023

Rukaiza khan Maryam Khan Tooba Irfan Haider

International Journal of Social Science Archives, Vol. 6 No. 3, Pages: 9

Impact Factor: N/A

DOI: https://www.ijssa.com/index.php/ijssa/article/view/212/140

Metaphorical Language in Engineering Texts: English for Specific Purposes in STEM Context

2023

Rukaiza khan Rooh ul Amin

Orient Research Journal of Social Sciences, Vol. 8 No. 1, Pages: 93-102

Impact Factor: -

DOI: https://ojs-orjss.gcwus.edu.pk/journal/article/view/3

Importance of British and American English among Pakistani Graduates: A Retrospective Study

2022

Rukaiza Khan

Agathos: An International Review of the Humanities and Social Sciences, Volume 13, Issue 1, Pages 193-201

Impact Factor: 0

DOI: AGATHOS, Volume 13, Issue 1 (24): 193-201

Effect of Continuance Commitment and Organizational Cynicism on Employee Satisfaction in

2016

Engineering Organizations

Rukaiza Khan Afshan Naseem Syed Athar Masood

International Journal of Innovation, Management and Technology, Vol.7, No.4, Pages 141-146

Impact Factor: -

DOI: doi:10.18178/ijimt.2016.7.4.661

Conference Proceedings

Effect of Bilingualism on Emotional Intelligence And Cognition of English Language Learners

2022

Rukaiza khan Sanam Habib

1st PakTESOL International Conference on Emerging Trends in English Language Teaching in Pakistan: Challenges and Opportunities res. country (282,)

Citations: N/A
DOI: Nil

Effect of Continuance Commitment & Organizational Cynicism on Employee satisfaction in Engineering Organizations

2016

Rukaiza khan Afshan Naseem Syed Athar Masood

2016 2nd International Conference on Information Management (ICIM2016), res.country(231,)

Citations: N/A

DOI: 10.18178/ijimt.2016.7.4.661

Trainings

Summer Camp (CEME)

2023

Partner: NO

Duration: 29-Aug-2023 to 31-Jul-2023

International English Language Testing System(IELTS) prepatory course

2022

Partner: CEME

Duration: 07-Jul-2022 to 28-Oct-2022