

Salman Nasir

Assistant Professor

School of Social Sciences & Humanities

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About

Dr. Salman Nasir is working as Assistant Professor in the School of Social Sciences & Humanities. Dr. Salman Nasir has published 1 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

Master in Multimedia Arts)

National College of Arts , Pakistan

2006 - 2008

BA in Hons)

Mohammad Ali Jinnah University , Pakistan

2004 - 2006

Experience

Assistant Professor

School of Social Sciences & Humanities

2025- Present

Assistant Professor

School of Social Sciences & Humanities

2024 - 2024

Assistant Professor

School of Social Sciences & Humanities

2021 - 2016

Lecturer

School of Social Sciences & Humanities

2016 - 2024

Interactive Design & Media Consultant

Ultraspectra (Pvt) Ltd , House No. 47, Street 01, G-15/2 Islamabad

2014 - 2016

Repro Designer

TetraPak Pakistan (Pvt) Lts , Tetra Pak Factory Tetra Pak Pakistan Ltd. Sundar Industrial Estate , Plot No.701-704, Gate No.02, Raiwind Road, Lahore-55150-Pakistan

2013 - 2014

HR Graphic Designer

Ufone (PMTL) , 55c Jinnah Ave, Block J F 7/1 Blue Area, Islamabad, Islamabad Capital Territory

2009 - 2013

Research Articles

Brand Placement in Film Content: Insights From Pakistan’s Reviving Film Industry

Talha Iqbal Najma Sadiq Salman Nasir

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