

Muhammad Laeeq Ur Rehman Khan

Associate Professor
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About

Dr. Muhammad Laeeq Ur Rehman Khan is working as Associate Professor in the NUST Business School. Dr. Muhammad Laeeq Ur Rehman Khan has a PhD in Branding On Social Media. Dr. Muhammad Laeeq Ur Rehman Khan has published 1 research articles & conference papers having a citation count of 43, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Branding On Social Media	2009 - 2014
Michigan State University , United States	

Experience

Associate Professor	2021- Present
NUST Business School	
Associate Professor	2019 - 2019
NUST Business School	
	- Present

Research Articles

Digital inequality in the Appalachian Ohio: Understanding how demographics, internet access, and skills can shape vital information use (VIU)	2020
<i>Muhammad Laeeq Ur Rehman Khan Howard T. Welser Claudia Cisneros Gaone Manatong Ika Karlina Idris</i>	
<i>Telematics and Informatics</i> , Volume 50, Article Number 101380	
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