

Verda Salman

Associate Professor
School of Social Sciences & Humanities

Email: verda.salman@s3h.nust.edu.pk
Contact: 0512306874
LinkedIn:



About

Dr. Verda Salman is working as Associate Professor in the School of Social Sciences & Humanities. Dr. Verda Salman has a PhD in Economics. Dr. Verda Salman has published 20 research articles & conference papers having a citation count of 47, carried out 3 projects and filed 0 intellectual property.

Qualifications

PhD in Economics Quaid-i-Azam University , Pakistan	2004 - 2010
MSc in Economics Quaid-i-Azam University , Pakistan	2001 - 2003
BSc in Science University of the Punjab , Pakistan	1998 - 2000

Experience

Associate Professor School of Social Sciences & Humanities	2023- Present
Assistant Professor School of Social Sciences & Humanities	2014 - 2023
Assistant Professor NUST Business School	2010 - 2014
Lecturer NUST Business School	2010 - 2010
Lecturer Fatima Jinnah Women University , Rawalpindi	2010 - 2010

Research Projects

National Projects	
Impact of Household and Ambient Air Pollution on Adult Respiratory Health Funding Agency: Aga Khan University Amount: PKR 5,140,351.00 Status: Approved_inprocess	2024
Evaluation of Balochistan's Kachhi Canal Project Funding Agency: RASTA PIDE Amount: PKR 3,000,000.00 Status: Approved_inprocess	2024
Technology Adoption in Islamabad Police Funding Agency: RASTA PIDE Amount: PKR 4,850,000.00 Status: Completed	2022

International Projects

Research Articles

Examining the challenges and drivers of solar photovoltaic adoption in the twin cities of Pakistan	2025
--	------

<p><i>Zainab Perveen Verda Salman Faisal Jamil</i> <i>Utilities Policy</i> , Volume:96, Article Number 102005 Impact Factor: 4.400 Quartile: 2 DOI: https://doi.org/10.1016/j.jup.2025.102005</p>		
<p>Impact of mother's education on childhood diarrhea in households with sub-optimal flooring in Pakistan</p> <p><i>Jawaria Anum Verda Salman</i> <i>Review of Economics of the Household</i> , Pages 1-18 Impact Factor: 5.1 Quartile: 1 DOI: https://doi.org/10.1007/s11150-023-09685-3</p>		2023
<p>Women's Attitudes Toward Intimate Partner Violence in Sindh, Pakistan: An Analysis of Multiple Indicators Cluster Survey</p> <p><i>Faisal Abbas Verda Salman</i> <i>Journal of Family Issues</i> , Pages 1-23 Impact Factor: 1.7 Quartile: 3 Citations: 1 DOI: https://doi.org/10.1177/0192513X231201977</p>		2023
<p>Intergenerational and intragenerational preferences in a developing country to avoid climate change</p> <p><i>Shahzad Alvi Verda Salman Fazal Un Nisa Bibi Naima Sarwar</i> <i>Frontiers in Psychology</i> , Volume 14, Article Number 1098382 Impact Factor: 3.8 Quartile: 1 Citations: 2 DOI: 10.3389/fpsyg.2023.1098382</p>		2023
<p>Is Globalization Driving the Use of Renewable Energy? A Global Macro Perspective</p> <p><i>Verda salman Imtiaz Ahmed Shahzad Alvi</i> <i>Problemy Ekorożwoju</i> , Volume 18(1), Pages 68-80 Impact Factor: 0.864 Quartile: 4 Citations: 5 DOI: 10.35784/pe.2023.1.07</p>		2023
<p>Security framework analysis: Evidence from Bandra and Sangan villages in Balochistan</p> <p><i>Farah Naz Verda Salman</i> <i>ISSRA Papers</i> , Volume 14(26), Pages 99-107 Impact Factor: N/A DOI: https://issrapapers.ndu.edu.pk/site/article/view/129</p>		2022
<p>Impact of Demographic Vulnerabilities and Socio-Economic Resilience on Food Insecurity in Pakistan</p> <p><i>Verda Salman Ayesha Parveen Saira Tufail</i> <i>Journal of Asian and African Studies</i> , Pages 1-25 Impact Factor: 0.882 Quartile: 3 DOI: https://doi.org/10.1177/00219096221130349</p>		2022
<p>Leaving studies because of lack of interest: an analysis of the risk factors of school dropouts in Pakistan</p> <p><i>Rafi Amir Ud Din Hafiz Zahid Mahmood Faisal Abbas Verda Salman Sameen Zafar</i> <i>Quality and Quantity</i> , Pages 1-26 Impact Factor: N/A Citations: 3 DOI: https://doi.org/10.1007/s11135-021-01266-9</p>		2022
<p>Pakistan's plastic bag ban: an analysis of citizens' support and ban effectiveness in Islamabad Capital Territory</p> <p><i>Alishba Jehangir Maleeha Imtiaz Verda Salman</i> <i>Journal of Material Cycles and Waste Management</i> , Volume 24, Issue 4, Pages 1612-1622 Impact Factor: 3.579 Quartile: 3 Citations: 10 DOI: https://doi.org/10.1007/s10163-022-01429-2</p>		2022
<p>Post Conflict Development Through Human Security Approach in Remote Areas of Balochistan</p> <p><i>Verda Salman Ather Maqsood Ahmed</i> <i>ISSRA PAPERS</i> , Volume 13, Pages 175-193 Impact Factor: N/A DOI: https://issrapapers.ndu.edu.pk/site/article/view/96</p>		2021
<p>Examining the Behavior in Public Good Games: An Application of Prisoner's Dilemma</p> <p><i>Zarlasht Khan Hadiya Maud Maryam Zubair Verda Salman Ayesha Nazuk</i></p>		2021

Impact Factor: N/A

DOI: <https://doi.org/10.22555/pbr.v23i3.499>

Optimizing Inventory Management Cost: Case of Simap

2021

Ayesha Nazuk Muhammad Rashid Verda Salman

Journal of Staistics, Computing and Interdisciplinary Research, Volume 3(2), Pages 99-116

Impact Factor: N/A

DOI: <https://doi.org/10.52700/scir.v3i2>

Issues in Statistical Modelling of Human Capital and Economic Growth Nexus

2020

Verda Salman Aliya H. Khan Madeeha Gohar Qureshi

NUST Journal of Social Sciences and Humanities, Volume 6, No. 2, Pages 98-136

Impact Factor: N/A

DOI: <https://doi.org/10.51732/njssh.v6i2>

Welfare Impact of Electricity Subsidy Reforms in Pakistan: A Micro Model Study

2020

Syed Adnan Khalid Verda Salman

Energy Policy , Volume 137, Article Number 111097

Impact Factor: 6.142 | Quartile: 1 | Citations: 26

DOI: <https://doi.org/10.1016/j.enpol.2019.111097>

An Insight into Subjective Well-Being: Evidence from European Social Survey

2017

Verda Salman Asma Hyder

Journal of European Studies, Volume 33, Issue 2, Pages 90-108

Impact Factor: 0

DOI: <https://ojs.asce-uok.edu.pk/index.php/JES/issue/view/3>

Human Capital and Economic Growth: A Debate

2010

Verda Salman

NUST Journal of Business and Economics, Volume 3, No.1, Pages 15-25

Impact Factor: 0

DOI: -

Conference Proceedings

Impact of Household Air Pollution on Under-Five Mortality in Rural Punjab, Pakistan: A Cross Sectional Study using Two-Stage Least Squares Method

2025

Bilal Aftab Verda Salman

5th International Conference on Business, Management and Social Sciences (ICBMASS-25), res.country(177,)

Citations: N/A

DOI: <https://icbmass.nust.edu.pk/e-book/>

Examining the Challenges and Drivers of Solar Photovoltaic Adoption in the Twin Cities of Pakistan

2025

Zainab Perveen Verda Salman Faisal Jamil

5th International Conference on Business, Management and Social Sciences (ICBMASS-25), res.country(177,)

Citations: N/A

DOI: <https://icbmass.nust.edu.pk/wp-content/uploads/2025/08/Zainab-Parveen.pdf>

Labor Market Factors and Household Food Insecurity in Pakistan – A Missing Connection

2025

Robina Kouser Faisal Abbas Verda Salman

5th International Conference on Business, Management and Social Sciences (ICBMASS-25), res.country(177,)

Citations: N/A

DOI: <https://icbmass.nust.edu.pk/wp-content/uploads/2025/08/submission-by-Robina-Kouser.pdf>

Technology Adoption in Islamabad Police

2023

Verda Salman Ayesha Nazuk Eeman Taimur

3rd PIDE-RASTA Conference 2023, res.country(177,)

Citations: N/A

DOI: https://rasta.pide.org.pk/wp-content/uploads/Verda_Salman_Research_Paper.pdf

Editorial Activities

Cambridge Prisms: Plastics

2025

Reviewed Papers for Journals	
Impact Factor: N/A	
PLOS One	2025
Reviewed Papers for Journals	
Impact Factor: 2.6	
Australian Feminist Studies	2025
Reviewed Papers for Journals	
Impact Factor: 1.3	
Child Indicators Research	2025
Reviewed Papers for Journals	
Impact Factor: 2.0	
Discover Global Society	2025
Reviewed Papers for Journals	
Impact Factor: N/A	
Journal of Material Cycles and Waste Management	2025
Reviewed Papers for Journals	
Impact Factor: 2.7	
Quality & Quantity	2025
Reviewed Papers for Journals	
Impact Factor: -	
Scientific Reports	2024
Reviewed Papers for Journals	
Impact Factor: 3.8	
Journal of Material Cycles and Waste Management	2024
Reviewed Papers for Journals	
Impact Factor: 2.7	
PLOS ONE	2024
Reviewed Papers for Journals	
Impact Factor: 3.7	
Journal of Material Cycles and Waste Management	2024
Reviewed Papers for Journals	
Impact Factor: 3.1	
Environmental Health Insights	2024
Reviewed Papers for Journals	
Impact Factor: 2.7	
PLOS ONE	2023
Reviewed Papers for Journals	
Impact Factor: 3.5	
Child Indicators Research	2023
Reviewed Papers for Journals	
Impact Factor: 2.8	
Journal of Material Cycles and Waste Management	2023
Reviewed Papers for Journals	
Impact Factor: 2.6	
Cogent Economics and Finance	2023
Reviewed Papers for Journals	
Impact Factor: 2.6	
PLOS ONE	2023
Reviewed Papers for Journals	
Impact Factor: 3.752	
Cogent Social Sciences	2023
Reviewed Papers for Journals	
Impact Factor: N/A	

Journal of Material Cycles and Waste Management	2023
Reviewed Papers for Journals	
Impact Factor: 3.579	
Cogent Social Sciences	2022
Reviewed Papers for Journals	
Impact Factor: N/A	
SAGE Open	2022
Reviewed Papers for Journals	
Impact Factor: 2.03	
Cogent Business and Management	2022
Reviewed Papers for Journals	
Impact Factor: N/A	
PLOS Global Public Health	2022
Reviewed Papers for Journals	
Impact Factor: N/A	
Socio-Economic Planning Sciences	2022
Reviewed Papers for Journals	
Impact Factor: 4.641	
Reviewed Papers for Journals	2022
Impact Factor: 3.752	
Reviewed Papers for Journals	2022
Impact Factor: 3.752	
Reviewed Papers for Journals	2022
Impact Factor: -	
Reviewed Papers for Journals	2022
Reviewed Papers for Journals	2022
Impact Factor: 2.032	
Reviewed Papers for Journals	2022
Impact Factor: 3.752	
Reviewed Papers for Journals	2022
Impact Factor: 3.752	
Reviewed Papers for Journals	2022
Impact Factor: 2.731	
Reviewed Papers for Journals	2022
Impact Factor: 3.24	
Reviewed Papers for Journals	2022
Impact Factor: 3.24	
Reviewed Papers for Journals	2021
Impact Factor: 3.24	
Reviewed Papers for Journals	2021
Impact Factor: 1.47	

Reviewed Papers for Journals Impact Factor: 2.74	2021
Reviewed Papers for Journals Impact Factor: 2.74	2021
Reviewed Papers for Journals Impact Factor: 2.74	2021
Reviewed Papers for Journals Impact Factor: 2.74	2021
Reviewed Papers for Journals Impact Factor: 2.74	2021
Reviewed Papers for Journals	2020
Reviewed Papers for Journals	2020
Reviewed Papers for Journals Impact Factor: HEC X	2020
Reviewed Papers for Journals Impact Factor: 0.675	2019
Reviewed Papers for Journals	2019
Reviewed Papers for Journals	2019
Reviewed Papers for Journals	2019
Reviewed Papers for Journals	2019
Reviewed Papers for Journals Impact Factor: HEC X	2018
Reviewed Papers for Journals	2018