

Joveria Hassan

Assistant Professor

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About

Dr. Joveria Hassan is working as Assistant Professor in the School of Social Sciences & Humanities. Dr. Joveria Hassan has published 1 research articles & conference papers having a citation count of 1, carried out 0 projects and filed 0 intellectual property.

Qualifications

<b>MS in Advertising</b> Queensland University of Technology , Australia	2010 - 2011
<b>Master in Advertising</b> National University of Modern Languages , Pakistan	2003 - 2005
<b>BA in Computer Science</b> Allama Iqbal Open University , Pakistan	2000 - 2002

Experience

<b>Assistant Professor</b> School of Social Sciences & Humanities	2024- Present
<b>Assistant Professor</b> School of Social Sciences & Humanities	2020 - 2014
<b>Assistant Professor</b> School of Social Sciences & Humanities	2018 - 2020
<b>Assistant Professor</b> School of Social Sciences & Humanities	2014 - 2018
<b>Director Creative</b> Channel-7 Communications (Pvt) Ltd, ISB , NA	2011 - 2011
<b>Senior Creative &amp; concept writ</b> Channel-7 Communications (Pvt) Ltd, ISB , NA	2008 - 2009
<b>Communication Support Officer</b> World Health Organization, ISB , NA	2007 - 2007
<b>Creative Executive</b> Ad-group Advertising & PR , NA	2005 - 2007

Research Articles

<b>Polymedia, de-territorialization, and cultural transformation: Pakistani students' digitally mediated acculturation journeys in China</b> <i>Joveria Hassan Numan Sanic Ke Xue Hammad Mushtaq</i> <i>Asian Journal of Communication</i> , Pages 1-17 <b>Impact Factor:</b> 2.600   <b>Quartile:</b> 2   <b>Citations:</b> 1 <b>DOI:</b> <a href="https://doi.org/10.1080/01292986.2024.2323971">https://doi.org/10.1080/01292986.2024.2323971</a>	2024
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