

## Irfan Abdullah

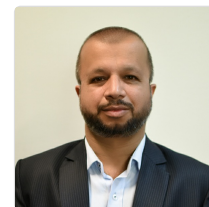
Assistant Professor

NUST Business School

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**Contact:** 0092335949

**LinkedIn:** <https://www.linkedin.com/in/irfan-irfan-48334b17/>



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## About

Dr. Irfan Abdullah is working as Assistant Professor in the NUST Business School. Dr. Irfan Abdullah has a PhD in International Business. Dr. Irfan Abdullah has published 10 research articles & conference papers having a citation count of 157, carried out 1 projects and filed 0 intellectual property.

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## Qualifications

<b>PhD in International Business</b> Agder University College , Norway	2010 - 2017
<b>MPhil in International Business</b> Agder University College , Norway	2007 - 2010
<b>MBA in Marketing And Management</b> Quaid-i-Azam University , Pakistan	2001 - 2003
<b>BBA in Business Management</b> The University of Agriculture, Peshawar , Pakistan	1998 - 2001

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## Experience

<b>Assistant Professor</b> NUST Business School	2023- Present
<b>Assistant Professor</b> NUST Business School	2023 - 2023
<b>Assistant Professor</b> NUST Business School	2018 - 2023
<b>Assistant Professor/Lecturer</b> University of Agder , 91261 ( Gimlemoen 19, Kristiansand )	2014 - 2018
<b>Reseracher</b> University of Agder , The School of Business and Law, 1 Gimlemoen 10, Kristiansand	2012 - 2018
<b>Assistant Manager</b> Fuji Film Pvt. Ltd. Pakisatn , Khadim Shaheed Road, Cantt Peshawar	2003 - 2007

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## Awards

<b>Appreciation certificate</b> Appreciation certificate for contributing to Marketing education at the University of Agder.	2016
<b>UiA Research Grant</b> Received PhD research grant to study the Impact of Outsourcing on Firms from Emerging Economies. The said reserach was conducted on Textile and Apparel Industry of Pakistan.	2013
<b>UiA Partial scholarship</b> 2010-2017- Received partial scholarship from the University of Agder for PhD program in Norway.	2010

Research Projects

National Projects

**The Broken Connection of Firm Internationalization: The Case of International New Ventures From Emerging Economies**

**Funding Agency:** HEC, Pakistan  
**Amount:** PKR 314,600.00  
**Status:** Completed

2019

International Projects

Research Articles

**Enhancing Brand Equity Through Branded Content Experience on Social Media: Developing and Testing a Moderated Mediation Model**

*Muhammad Adnan Waseem Muhammad Waqas Nauman Wajid Irfan Abdullah*  
*Psychology of Popular Media*, Pages 1-11  
**Impact Factor:** 3.0 | **Quartile:** 2 | **Citations:** 1  
**DOI:** <https://dx.doi.org/10.1037/ppm0000537>

2024

**A Cross-sectional Study of Antecedents and Consequence of Panic Buying Behavior: The Moderating Effect of COVID-19 Rumors**

*Nauman Wajid Adnan Waseem Muhammad Waqas Irfan Abdullah Ibrahim Abdullah*  
*INQUIRY: The Journal of Health Care Organization, Provision, and Financing*, Volume 59, Pages 1-13  
**Impact Factor:** 2.099 | **Quartile:** 4  
**DOI:** 10.1177/0046958022112

2022

**Learning by supplying to climb the value chain: suppliers' transition from B-to-B to B-to-C**

*Irfan Abdullah Alan Kai Ming Au Faisal Khurshid Felix T.S. Chan*  
*Supply Chain Management*, Pages 1-25  
**Impact Factor:** 11.263 | **Quartile:** 1 | **Citations:** 7  
**DOI:** <https://doi.org/10.1108/SCM-12-2021-0551>

2022

**Toward a resilient supply chain model: critical role of knowledge management and dynamic capabilities**

*Irfan Abdullah Muhammad Saleem Ullah Khan Sumbal Faisal Khurshid Felix T.S. Chan*  
*Industrial Management & Data Systems*, Pages 1-30  
**Impact Factor:** 4.224 | **Quartile:** 2 | **Citations:** 64  
**DOI:** <https://doi.org/10.1108/IMDS-06-2021-0356>

2022

**Knowledge retention in oil and gas industry – the case of contract workforce**

*Muhammad Saleem Ullah Khan Sumbal Irfan Adnan Waseem Susanne Durst Umar Farooq Sahibzada Eric Tsui*  
*Kybernetes*, Pages 1-20  
**Impact Factor:** 2.235 | **Quartile:** 3 | **Citations:** 6  
**DOI:** 10.1108/K-06-2021-0458

2021

**A Framework to Retain the Knowledge of Departing Knowledge Workers in the Manufacturing Industry**

*Saleem Ullah Sumbal Eric Tsui Susanne Durst Muhammad Shujahat Irfan Irfan Syed Muhammad Ali*  
*VINE Journal of Information and Knowledge Management Systems*, Volume 50, Issue 1, Pages 631-651  
**Impact Factor:** 0 | **Citations:** 35  
**DOI:** <https://doi.org/10.1108/VJIKMS-06-2019-0086>

2020

**Value creation through big data application process management: the case of the oil and gas industry**

*Irfan Abdullah Muhammad Saleem Sumbal Eric Tusi Muhammad Shujahat Elaine Mosconi Murad Ali*  
*Journal of Knowledge Management*, Volume 23, No. 8, Pages 1566-1585  
**Impact Factor:** 4.745 | **Quartile:** 1 | **Citations:** 37  
**DOI:** 10.1108/JKM-02-2019-0084

2019

## Conference Proceedings

<b>The Broken Connection of Internationalization: The Case of Traditional Firms from Developing Economy</b> <i>Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid</i> <i>BAM Conference in The Cloud 2020</i> , res.country(231,) <b>Citations:</b> N/A <b>DOI:</b> <a href="https://app.oxfordabstracts.com/events/1520/secure/program-app/submission/206761">https://app.oxfordabstracts.com/events/1520/secure/program-app/submission/206761</a>	2020
<b>Antecedents of Sustainable Performance Among ISO14001-Certified Malaysian Manufacturing Firms: A Mixed-Method Approach</b> <i>Noor Ullah Khan Muhammad Kamran Roselina Binti Ahmad Saufi Irfan Irfan Abdullah Raja Suzana Raja Karim Noor Ullah Khan Muhammad Kamran</i> <i>Roselina Binti Ahmad Saufi Irfan Irfan Abdullah Raja Suzana Raja Karim</i> <i>BAM Conference in the Cloud</i> , res.country(231,) <b>Citations:</b> N/A <b>DOI:</b> PROCEEDINGS ISBN: 978-0-9956413-3-4	2020

## Book Chapters

<b>The residual impact of offshore outsourcing on learning and innovation for emerging-economy suppliers: evidence from the apparel industry of Pakistan</b> <i>Irfan Abdullah Saleem Ullah Khan Amira Khattak</i> In: <i>Book on Upgrading the Global Garment Industry Internationalization, Capabilities and Sustainability</i> , Chapter 4, Pages 84–112 <b>Citations:</b> 7 <b>DOI:</b> <a href="https://doi.org/10.4337/9781789907650">https://doi.org/10.4337/9781789907650</a>	2021
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## Editorial Activities

<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 2.7	2023
<b>Journal of Information and Knowledge Management Systems</b> Reviewed Papers for Journals <b>Impact Factor:</b> 2.8	2023
<b>Frontiers in Sustainability</b> Reviewed Papers for Journals <b>Impact Factor:</b> N/A	2023
<b>Journal of Knowledge Management</b> Reviewed Papers for Journals <b>Impact Factor:</b> 8.689	2022
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 3.422	2022
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 3.422	2022
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 3.422	2022
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 2.5	2022
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 2.5	2021
<b>International Journal of Emerging Markets</b> Reviewed Papers for Journals <b>Impact Factor:</b> 2.5	2021

Reviewed Papers for Journals <b>Impact Factor: 2.518</b>	2021
Reviewed Papers for Journals <b>Impact Factor: 2.5</b>	2021
Reviewed Papers for Journals <b>Impact Factor: 0</b>	2021
Reviewed Papers for Journals <b>Impact Factor: 2.1</b>	2021
Reviewed Papers for Journals	2021
Reviewed Papers for Journals <b>Impact Factor: 7.57</b>	2021
Reviewed Papers for Journals <b>Impact Factor: 7.571</b>	2021
Reviewed Papers for Journals <b>Impact Factor: 1.022</b>	2020
Reviewed Papers for Journals	2020
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Reviewed Papers for Journals <b>Impact Factor: 1.022</b>	2019