

Asad Amjad

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NUST Business School

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About

Dr. Asad Amjad is working as Assistant Professor in the NUST Business School. Dr. Asad Amjad has a PhD in Management. Dr. Asad Amjad has published 19 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Management Univeristi Tecknologi Malaysia , Malaysia	2017 - 2021
MBA in Management University of Sheffield , United Kingdom	2005 - 2006
MCS in Software Engineering Hamdard University , Pakistan	1998 - 1999
BSc in General Maths And Computers BZU, Multan , Pakistan	1995 - 1997

Experience

Assistant Professor NUST Business School	2021- Present
Assistant Professor NUST Business School	2021 - 2021
Assistant Professor NUST Business School	2017 - 2021
Assistant Professor NUST Business School	2012 - 2017
Lecturer NUST Business School	2007 - 2012
Software developer LMK Resources , Imkr office, ufone tower,blue area, Islamabad	2001 - 2005

Awards

Uni Teknology Malaysia PhD degree with Merit.	2021
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Research Articles

Geospatial and multi-criteria decision-making approach for optimal site selection of solar/wind desalination plants in Oman <i>Fahd Amjad Ephraim Bonah Agyekum Abdul Khaliq Shaikh Bashar Tarawneh Pankaj Kumar Asad Amjad</i> <i>Energy Reports</i> , Volume:14, Pages 613-623 Impact Factor: 5.100 Quartile: 2 DOI: https://doi.org/10.1016/j.egy.2025.06.036	2025
From Leader’s Heart to Employee’s Hustle: The Psycap-Spirituality Connection <i>Uzma Shoukat Asad Amjad Maryam Hafeez Syeda Sana Zainab Nornajihah Nadia Hasbullah Irfah Najihah Basir Malan</i> <i>International Journal of Organizational Leadership</i> , Volume 14(2025), Pages 750-768	2025

Impact Factor: 1.000 Quartile: 4	
Impact of strategic business management on organizational performance: Mediating role of organizational culture and moderating effect of cross-cultural management <i>Muhammad Farrukh Aslam Tayyaba Iqbal Uzma Khalid Asad Amjad</i> <i>Journal of Management & Social Science</i> , Volume 2(4), Pages 813-831 Impact Factor: N/A DOI: https://rjmss.com/index.php/7/article/view/196	2025
FinTech-driven Investment Platforms and Individual Investment Performance: Mediation by Investment Decision-making Quality and Moderation by Risk Tolerance <i>Sardar Ahmad Asghar Riaz Asad Amjad Maratab Ali</i> <i>Journal of Social Signs Review</i> , Volume 3(08), Pages 255-267 Impact Factor: N/A	2025
Impact of despotic leadership on workplace deviance: Mediating role of job satisfaction and moderating role of Islamic work ethics <i>Noureen Akhtar Nosheen Adnan Uzma Pervaiz Asad Amjad</i> <i>Policy Journal of Social Science Review</i> , Volume 3, No. 8, Pages 408–422 Impact Factor: N/A	2025
Human Resource Management Practices and Employee Retention: Mediating Role of Diversity & Inclusion and Moderating Effect of Corporate Governance <i>Tayyaba Iqbal Ghulam Mujtaba Ayesha Shafique Asad Amjad</i> <i>Bulletin of Management Review (BMR)</i> , Volume 2(2), Pages 573-591 Impact Factor: N/A	2025
The influence of digital leadership on sustainable performance: the mediating roles of digital organizational culture, and the moderating role of organizational agility <i>Muhammad Farrukh Aslam Mumtaz Uddin Ahmed Kashif Akbar Asad Amjad</i> <i>Journal of Management Science Research Review</i> , Volume 4(2), Pages 62-90 Impact Factor: N/A	2025
Effect of Transformational Leadership and Employee Empowerment on Innovation Performance through Innovation Capability: Evidence from the Hospitality Sector <i>Haji Rahman Zehra Afreen Sayyid Asad Amjad Hasan Raza</i> <i>Academia international journal for social sciences</i> , Volume 4(3), Pages 929-944 Impact Factor: N/A DOI: 10.63056/ACAD.004.03.0423	2025
The Role of Agile Project Management in Driving Innovation: Exploring the Impact of Knowledge Management and the Moderating Effect of Organizational Culture. <i>Khan Khalil Akhtar Khan Sajid Iqbal Badshah Haji Rahman Asad Amjad</i> <i>Social Science Review Archives</i> , Volume 3, No. 3, Pages 32-46 Impact Factor: N/A DOI: https://doi.org/10.70670/sra.v3i3.837	2025
Unpacking the Influence of Clan Culture on Knowledge Sharing in Small and Medium Enterprises: Antecedents and Outcomes <i>Atiqa Aslam Asad Amjad Syeda Sana Zainab Maryam Hafeez</i> <i>Journal of Management & Social Science</i> , Volume 2, Issue 2, Pages 347-375 Impact Factor: N/A DOI: https://doi.org/10.63075/wj0wx285	2025
The Role of Green Organizational Practices and Environmental Performance for Sustainable Competitive Advantage in the IT Sector of Pakistan <i>Haleema Qureshi Asad Amjad Syeda Sana Zainab Muhammad Irfan Sheeraz Ambreen Raza</i> <i>Journal of Business and Management Research</i> , Volume 4(1), Pages 253-320 Impact Factor: N/A	2025
Understanding How Entrepreneurial Leadership Shapes Employees' Innovation Through Employees Intellectual Agility: A Mediation Analysis <i>Asad Amjad Maryam Hafeez Syeda Sana Zainab Muahmmad Irfan Sheeraz Fatima Khan</i> <i>Migration Letters</i> , Volume 21, No S13, Pages 445-457 Impact Factor: N/A	2024

DOI: <https://migrationletters.com/index.php/ml/article/view/11070>

Psychological Influences on Economic Decision-Making: Analyzing Biases, Heuristics, and Consumer Behavior

2023

Asad Amjad Hina Saleem

Insights-Journal of Life and Social Sciences, Volume 1, No. 2, Pages 34-38

Impact Factor: N/A

DOI: <https://insightsjlss.com/index.php/home/article/view/12>

Awareness of Autism Spectrum Disorder in Special Education and General Education Teachers

2023

Asad Amjad Hina Saleem Romana Pervez Farhan Ahmed Saba Yaqoob Syeda Khoula Azmat Noreen Anjum

Journal of Health and Rehabilitation Research (JHRR), Volume 3, No. 1, Pages 86-93

Impact Factor: N/A

DOI: <https://jhrmc.com/index.php/home/article/view/40>

Organizational Ambidexterity: The State of Global Research Using Bibliometric Analysis on Scopus Database

2020

Asad Amjad Khalil Md Nor

Journal of Xi'an University of Architecture & Technology, Volume XII(V), Pages 1522-1540

Impact Factor: N/A

DOI: <https://doi.org/10.37896/JXAT12.05/1552>

A Bibliometric Analysis of Two Decades of Global Research on Organizational Ambidexterity using the Scopus Database

2020

Asad Amjad Khalil Md Nor

International Journal of Engineering and Advanced Technology (IJEAT)

Impact Factor: N/A

DOI: <https://doi.org/10.35940/ijeat.D6728.049420>

Conference Proceedings

The role of green organizational practices and environmental performance for sustainable competitive advantage in the IT Sector of Pakistan

2024

Haleema Qureshi Asad Amjad

4th International Conference on Business, Management and Social Sciences (ICBMASS), res.country(177,)

Citations: N/A

DOI: <https://nbs.nust.edu.pk/news/4th-international-conference-on-business-management-and-social-sciences-icbmass/>

Assessing the Influence of Work Redesign on Knowledge Worker Performance in Academia

2024

Madiha Riaz Asad Amjad

4th International Conference on Business, Management and Social Sciences (ICBMASS), res.country(177,)

Citations: N/A

DOI: <https://nbs.nust.edu.pk/news/4th-international-conference-on-business-management-and-social-sciences-icbmass/>

Role Of Educational & Developmental Capabilities In A Dynamic World For Survival In The 4th Industrial Revolution

2018

Asad Amjad Khalil bin Md Nor

5th International Education Postgraduate Seminar 2018, res.country(157,)

Citations: N/A

DOI: N/A

Editorial Activities

International Journal of Business & Management	2025
Reviewed Papers for Journals	
Impact Factor: N/A	
N/A	2024
Reviewed Papers for Journals	
Impact Factor: N/A	
Reviewed Papers for Journals	2020
Impact Factor: 1	
Contemporary Management Research	2020
Reviewed Papers for Journals	
Impact Factor: 1.39	