## **Ahsan Zaffar**

## Assistant Director Strategic Communication

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## **About**

Dr. Ahsan Zaffar is working as Assistant Director Strategic Communication in the University Main Office (UMO). Dr. Ahsan Zaffar has published 0 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

## **Qualifications**

MBA in Marketing NUST, Islamabad , Pakistan	2016 - 2018
BBA in Marketing Institute of Management Sciences, Peshawar , Pakistan	2010 - 2015
Experience	
Assistant Director Strategic Communication University Main Office (UMO)	2025- Present
Manager Corporate Communications & Industrial Linkages  NUST Business School	2024 - 2025
Manager Corporate Communications & Industrial Linkages School of Social Sciences & Humanities	2024 - 2024
Deputy Manager Corporate Communications & Industrial Linkages School of Social Sciences & Humanities	2023 - 2024
Deputy Manager Industry Linkages (Level-3) School of Social Sciences & Humanities	2023 - 2023
Industry Liaison Officer School of Social Sciences & Humanities	2019 - 2023
Internship ILM Ideas UK TIC NUST , RIC Building NUST	2018 - 2018
Branding Specialist Periskope Marketing Solutions , Basecamp 2.0, Arbab Towers, Peshawar	2015 - 2016
Global Intern	2013 - 2013