

Waseem Ahmed Mirza

Senior General Manager Business Development

University Main Office (UMO)

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About

Dr. Waseem Ahmed Mirza is working as Senior General Manager Business Development in the University Main Office (UMO). Dr. Waseem Ahmed Mirza has published 0 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

Master in Business Management Leeds Trinity University , Pakistan	2011 - 2012
DBA - Diploma in Business Administration in Strategic Management Institute of Chartered Accountants in England and Wales , United Kingdom	2011 - 2011
MBA in Marketing Hamdard University , Pakistan	1998 - 1999
BBA in Marketing Hamdard University , Pakistan	1997 - 1998

Experience

Senior General Manager Business Development University Main Office (UMO)	2023- Present
Manager Business Development University Main Office (UMO)	2020 - 2023
Manager Business Development University Main Office (UMO)	2019 - 2020
Manager Innovation Promotion & Marketing University Main Office (UMO)	2018 - 2019
Manager Business Development University Main Office (UMO)	2012 - 2018
Store Manager SR Supper Market , 176 Armadale West Lothian Scotland U.K	2011 - 2012
Retail Development Manager Urban Sole , 13KM Sheikhpura Road Lahore.	2007 - 2011
Team Leader Makro Habib Cash & Carry, Lahore , Amar Pak Dry Cleaner Building, Ravi Road Lahore.	2006 - 2007
Marketing & Sales Manager Mohsin Enterprises , 11 CIVIC Center Moon Market, Gulshan Ravi Lahore.	2002 - 2006
Marketing Exective Crescent Industrial (Gadoon) Enterprises Pvt Ltd , Malik Bagh, Baradari Road, Shahdra Lahore	1989 - 2001