

Rabeel Khan

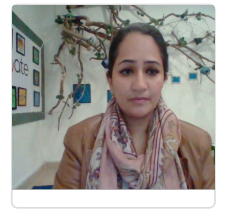
Assistant Professor

NUST Business School

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About

Dr. Rabeel Khan is working as Assistant Professor in the NUST Business School. Dr. Rabeel Khan has published 1 research articles & conference papers having a citation count of 76, carried out 1 projects and filed 0 intellectual property.

Qualifications

MS in Marketing Research Michigan State University , United States	2011 - 2011
BE in Telecommunication NUST, Islamabad , Pakistan	2002 - 2006

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor NUST Business School	2023 - 2023
Assistant Professor NUST Business School	2016 - 2023
Lecturer NUST Business School	2013 - 2016
Market Research Consultant Michigan State University , Eli Broad College of Business, East Lansing USA	2012 - 2012
Data Analyst Genroe , L32 1 Market St Sydney NSW 2000	2011 - 2012

Awards

Research Projects

National Projects	
End users' digital financial literacy and its impact on financial inclusion in Pakistan Funding Agency: ICAP IBA Research Unit Amount: PKR 599,000.00 Status: Approved_inprocess	2022

International Projects

Research Articles

Consumer Acceptance of Delivery Drones in Urban Areas Rabeel Khan Sadaf Tausif Ahmed Javed Malik International Journal of Consumer Studies, Volume 43, Issue 1, Pages 87-101 Impact Factor: 1.538 Quartile: 4 Citations: 76 DOI: 10.1111/ijcs.12487	2019
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Reviewed Papers for Journals
Impact Factor: 1.204