

Muhammad Ali Khan

Assistant Professor
NUST Business School

Email: muhammad.ali@nbs.nust.edu.pk
Contact: 0515418352



About

Dr. Muhammad Ali Khan is working as Assistant Professor in the NUST Business School. Dr. Muhammad Ali Khan has a PhD in Marketing. Dr. Muhammad Ali Khan has published 1 research articles & conference papers having a citation count of 15, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Marketing	2016 - 2022
University of Glasgow , United Kingdom	
MS in Marketing	2010 - 2011
Brunel University Uxbridge , United Kingdom	
MBA in Marketing	2007 - 2008
COMSATS Institute of Information Technology, Islamabad , Pakistan	

Experience

Assistant Professor	2023- Present
NUST Business School	
Assistant Professor	2022 - 2023
NUST Business School	

Research Articles

An investigation of effects of justice recovery dimensions on students' satisfaction with service recovery in higher education environment	2014
Muhammad Waqas Haider Ali Muhammad Ali Khan	
International Review on Public and Nonprofit Marketing, Volume 11, Issue 3, Pages 263-284	
Impact Factor: N/A Citations: 15	
DOI: https://doi.org/10.1007/s12208-014-0120-5	