

Abdul Haseeb Chaudhary

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About

Dr. Abdul Haseeb Chaudhary is working as Assistant Professor in the NUST Business School. Dr. Abdul Haseeb Chaudhary has a PhD in Marketing. Dr. Abdul Haseeb Chaudhary has published 3 research articles & conference papers having a citation count of 60, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Marketing Deakin University , Australia	2018 - 2022
MS in Marketing National University of Modern Languages , Pakistan	2014 - 2016
BBA in Marketing National University of Modern Languages , Pakistan	2010 - 2014

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor NUST Business School	2023 - 2023
Assistant Professor NUST Business School	2022 - 2023
Lecturer National University of Modern Languages , Officers Colony, Multan	2016 - 2018
Cashier National Bank of Pakistan , Corporate Branch, Multan, NBP	2013 - 2016

Research Articles

Social norms and littering – The role of personal responsibility and place attachment at a Pakistani beach Abdul Haseeb Chaudhary Michael Jay Polonsky Nicholas McClaren Global Environmental Change , Volume 82, Article Number 102725 Impact Factor: 8.9 Quartile: 1 Citations: 7 DOI: https://doi.org/10.1016/j.gloenvcha.2023.102725	2023
Littering behaviour: A systematic review Abdul Haseeb Chaudhary Michael Jay Polonsky Nicholas McClaren International Journal of Consumer Studies, Volume 45, Issue 4, Pages 478-510 Impact Factor: 7.096 Quartile: 2 Citations: 51 DOI: https://doi.org/10.1111/ijcs.12638	2021

Attachment

Abdul Haseeb Chaudhary Michael Jay Polonsky Nicholas McClaren

In: *Socially Responsible Plastic (Developments in Corporate Governance and Responsibility)*, Volume 19, Chapter 8, Pages 123-149

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