

## Mumtaz Ali Memon

Associate Professor

NUST Business School

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## About

Dr. Mumtaz Ali Memon is working as Associate Professor in the NUST Business School. Dr. Mumtaz Ali Memon has a PhD in Human Resource Management. Dr. Mumtaz Ali Memon has published 82 research articles & conference papers having a citation count of 3213, carried out 1 projects and filed 0 intellectual property.

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## Qualifications

<b>PhD in Human Resource Management</b> Universiti Teknologi Petronas , Malaysia	2013 - 2017
<b>MS in Human Resource Development</b> Universiti Teknologi Malaysia , Malaysia	2010 - 2013
<b>MBA in Human Resource Management</b> Dadabhoy Institute of Higher Education , Pakistan	2008 - 2010
<b>BA in Political Science</b> University of Sindh , Pakistan	1994 - 1996
<b>F.Sc in Science</b> BISE, Hyderabad , Pakistan	1992 - 1994

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## Experience

<b>Associate Professor</b> NUST Business School	2023- Present
<b>Associate Professor</b> NUST Business School	2020 - 2020
<b>Assistant Professor</b> Air University Islamabad , Air University School of Management, Air University, E-9 Islamabad, Pakistan	2018 - 2020
<b>Research Scientist</b> Centre of Social Innovation, Universiti Teknologi PETRONAS , Universiti Teknologi PETRONAS, Bandar Sri Iskandar, Perak, Malaysia	2017 - 2018
<b>Tutor</b> Universiti Teknologi PETRONAS Malaysia , Universiti Teknologi PETRONAS, Bandar Sri Iskanadar, Perak, Malaysia	2013 - 2017
<b>Graduate Assistant</b> Universiti Teknologi Malaysia , UTM Skudai Johor, Johor Bahru Malaysia	2012 - 2012
<b>Teaching Assistant</b> Universiti Teknologi Malaysia , UTM, Skuduai Johor, Malaysia	2011 - 2011
<b>Administrator (Inspection Off)</b> Ko-ordination Group , Rahat Commercial, DHA Phase VI, Karachi	2004 - 2009
<b>Instructor</b> Memon Computer Institute of Information Technology , Chuhar Jamali, District Sujawal, Sindh	2003 - 2004

Industry Projects

National Projects

Career Orientation Test Development	2020
Client: Merafuture	
Amount: PKR 1,200,000.00	
Status: Completed	

International Projects

Research Articles

Unlocking job performance: the role of transformational leadership, AMO framework and green HRM	2025
Mumtaz Ali Memon Afshan Naseem Muhammad Zeeshan Mirza Fatima Waseem	
Industrial and Commercial Training , Pages 1-20	
Impact Factor: 1.900   Quartile: 3	
DOI: <a href="https://doi.org/10.1108/ICT-07-2024-0061">https://doi.org/10.1108/ICT-07-2024-0061</a>	
Nexus between workplace spirituality, open innovation mindset and job embeddedness: the role of self-efficacy and mindfulness	2025
Hira Jehanzeb Mumtaz Ali Memon Muhammad Zeeshan Mirza Nuttawuth Muenjohn	
Journal of Organizational Effectiveness, Pages 1-25	
Impact Factor: 3.300   Quartile: 2   Citations: 2	
DOI: <a href="https://doi.org/10.1108/JOEPP-05-2024-0218">https://doi.org/10.1108/JOEPP-05-2024-0218</a>	
Strategic human capital analytics and new venture performance: role of dual nationality founding member	2024
Misbah Faiz Naukhez Sarwar Adeel Tariq Ricardo Jordao Dr. Mumtaz Ali Memon	
Journal of Intellectual Capital, Volume: 25, Issue: 07, Pages: 151-175	
Impact Factor: 6.200   Quartile: 1   Citations: 2	
DOI: <a href="https://doi.org/10.1108/JIC-02-2024-0033">10.1108/JIC-02-2024-0033</a>	
Strategic planning, budget monitoring and growth optimism: evidence from Australian SMEs	2024
John Rice Nigel Martin Muhammad Mustafa Raziq Mumtaz Ali Memon Peter Fieger	
European Business Review , Volume 36, Issue 6, Pages 962-980	
Impact Factor: 4.00   Quartile: 2   Citations: 4	
DOI: <a href="https://doi.org/10.1108/EBR-09-2023-0285">https://doi.org/10.1108/EBR-09-2023-0285</a>	
Digital job resources, digital engagement, digital leadership, and innovative work behaviour: a serial mediation model	2024
Ayesha Zia Mumtaz Ali Memon Muhammad Zeeshan Mirza Yasmine Muhammad Javaid Iqbal Adeel Tariq	
European Journal of Innovation Management, Pages 1-25	
Impact Factor: 5.000   Quartile: 1   Citations: 16	
DOI: <a href="https://doi.org/10.1108/EJIM-04-2023-0311">10.1108/EJIM-04-2023-0311</a>	
Safety climate and safety behaviors: Adapting and validating a positively worded safety climate scale through the time-lagged approach	2024
Muhammad Zeeshan Mirza Mumtaz Ali Memon Muhammad Umair Javaid Rameen Arshad	
Work , Volume 77, No. 3, Pages 1005-1016	
Impact Factor: 2.3   Quartile: 3	
DOI: <a href="https://doi.org/10.3233/WOR-230150">10.3233/WOR-230150</a>	
Mastering digital leadership capabilities for business model innovation: the role of managerial decision-making and grants	2024
Misbah Faiz Dr. Naukhez Sarwar Dr. Adeel Tariq Dr. Mumtaz Ali Memon	
Journal of Small Business and Enterprise Development, Pages 1-24	
Impact Factor: 2.900   Quartile: 2   Citations: 8	
DOI: <a href="https://doi.org/10.1108/JSBED-07-2023-0341">10.1108/JSBED-07-2023-0341</a>	
Fostering a safe workplace: the transformative impact of responsible leadership and employee-oriented HRM	2024
Huma Bashir Mumtaz Ali Memon Nuttawuth Muenjohn	
International Journal of Manpower , Professor Adrian Ziderman Bar Ilan University - Israel <a href="mailto:intjm@mail.biu.ac.il">intjm@mail.biu.ac.il</a>	
Impact Factor: 4.600   Quartile: 1   Citations: 6	

DOI: <https://doi.org/10.1108/IJM-06-2023-0318>

<b>High-performance work systems, psychological empowerment and creative process engagement: A componential theory of creativity perspective</b> <i>Muhammad Zeeshan Mirza Muhammad Izaz Qaiser Mumtaz Ali Memon</i> <i>Creativity and Innovation Management</i> , Pages 1-15 <b>Impact Factor: 3.5   Quartile: 3   Citations: 7</b> DOI: <a href="https://doi.org/10.1111/caim.12585">https://doi.org/10.1111/caim.12585</a>	2023
<b>Inclusive Leadership and Innovative Work Behaviour: The Mediating Role of Job Autonomy</b> <i>Rashed Mahmud Shakil Mumtaz Ali Memon Hiram Ting</i> <i>Quality and Quantity</i> , Volume 57, Pages 707-721 <b>Impact Factor: 0   Citations: 45</b> DOI: 10.1007/s11135-021-01102-0	2023
<b>The dual impact of job variety on employee happiness and stress: the mediating role of employee engagement and burnout</b> <i>Shumaila Hafeez Mumtaz Ali Memon Muhammad Zeeshan Mirza Muhammad Mustafa Raziq Naukhez Sarwar Hiram Ting</i> <i>Journal of Management Development</i> , Pages 1-17 <b>Impact Factor: 2.500   Quartile: 3   Citations: 9</b> DOI: 10.1108/JMD-03-2023-0084	2023
<b>Transformational leadership, job engagement, and championing behavior: assessing the mediating role of role clarity</b> <i>Fatima Majid Muhammad Mustafa Raziq Mumtaz Ali Memon Adeel Tariq John Lewis Rice</i> <i>European Business Review</i> , Pages 1-23 <b>Impact Factor: 4.000   Quartile: 2   Citations: 16</b> DOI: 10.1108/EBR-01-2023-0028	2023
<b>Exploring the Pygmalion Phenomenon in a Male-Centric Industry and Developing a Model of Female Career Progression</b> <i>Hira Jehanzeb Mumtaz Ali Memon Asfia Obaid</i> <i>International Journal of Management Research and Emerging Sciences (IJMRES)</i> , Volume 13, Issue 2, Pages 1-21 <b>Impact Factor: 0</b> DOI: <a href="https://doi.org/10.56536/ijmres.v13i2.469">https://doi.org/10.56536/ijmres.v13i2.469</a>	2023
<b>Work-From-Home in the New Normal: A Phenomenological Inquiry into Employees' Mental Health</b> <i>Mumtaz Ali Memon Saba Shaikh Muhammad Zeeshan Mirza Asfia Obaid Nuttawuth Muenjohn Hiram Ting</i> <i>International Journal of Environmental Research and Public Health</i> , Volume 20(1), Article Number 48 <b>Impact Factor: 4.614   Quartile: 1   Citations: 14</b> DOI: 10.3390/ijerph20010048	2022
<b>Mediating effect of job embeddedness between relational coordination and employees' well-being: A reflective-formative approach</b> <i>Abid Ahmad Fayaz Ali Shah Mumtaz Ali Memon Shahid Jan Kakakhel Muhammad Zeeshan Mirza</i> <i>Current Psychology</i> , Pages 1-16 <b>Impact Factor: 2.387   Quartile: 3   Citations: 15</b> DOI: 10.1007/s12144-022-03637-3	2022
<b>The Interrelations between Micro-Level CSR, Job Engagement and Organizational Engagement during the Covid-19 Pandemic: A PLSpredict Model Assessment</b> <i>Low Mei Peng Mumtaz Ali Memon</i> <i>Human Systems Management</i> , Vol. 42, No. 4, pp. 369-390 <b>Impact Factor: 0   Citations: 4</b> DOI: 10.3233/HSM-220086	2022
<b>Does green process innovation affect a firm's financial risk? The moderating role of slack resources and competitive intensity</b> <i>Adeel Tariq Sadaf Ehsan Yuosre F. Badir Mumtaz Ali Memon Muhammad Saleem Ullah Khan Sumbal</i> <i>European Journal of Innovation Management</i> , Pages 1-18 <b>Impact Factor: 4.691   Quartile: 2   Citations: 42</b> DOI: <a href="https://doi.org/10.1108/EJIM-05-2021-0265">https://doi.org/10.1108/EJIM-05-2021-0265</a>	2022
<b>Ethical leadership: Exploring bottom-line mentality and trust perceptions of employees on middle-level managers</b> <i>Mehreen Malik Farah Mahmood Naukhez Sarwar Asfia Obaid Mumtaz Ali Memon Asadullah Khaskheli</i>	2022

<p><i>Current Psychology</i>, Pages 1-16</p> <p><b>Impact Factor:</b> 2.387   <b>Quartile:</b> 3   <b>Citations:</b> 19</p> <p><b>DOI:</b> 10.1007/s12144-022-02925-2</p>	
<p><b>Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism</b></p> <p><i>Tat-Huei Cham Jun-Hwa Cheah Hiram Ting Mumtaz Ali Memon</i></p> <p><i>International Journal of Sports Marketing and Sponsorship</i>, Pages 1-25</p> <p><b>Impact Factor:</b> 2.938   <b>Quartile:</b> 3   <b>Citations:</b> 52</p> <p><b>DOI:</b> <a href="https://doi.org/10.1108/IJSMS-02-2021-0040">https://doi.org/10.1108/IJSMS-02-2021-0040</a></p>	2021
<p><b>Bank maturity, income diversification, and bank stability</b></p> <p><i>Waqas Tariq Muhammad Usman Adeel Tariq Robina Rashid Junming Yin Mumtaz Ali Memon Muhammad Ashfaq</i></p> <p><i>Journal of Business Economics and Management</i>, Volume 22, Issue 6, Pages 1492–1511</p> <p><b>Impact Factor:</b> 2.028   <b>Quartile:</b> 2   <b>Citations:</b> 12</p> <p><b>DOI:</b> 10.3846/jbem.2021.15583</p>	2021
<p><b>The Mediating Role of Electronic Performance Monitoring in the Relationship between Personality Traits and Work Passion</b></p> <p><i>Fizza Hassan Mumtaz Ali Memon Hadia Naeem Shumaila Hafeez</i></p> <p><i>Asian Journal of Business Research</i>, Volume 11, Issue 2, Pages 102-121</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 2</p> <p><b>DOI:</b> 10.14707/ajbr.210109</p>	2021
<p><b>A time-lagged study on health-centric leadership styles and psychological health: the mediating role of psychosocial safety climate</b></p> <p><i>Muhammad Zeeshan Mirza Mumtaz Ali Memon Maureen Dollard</i></p> <p><i>Current Psychology</i>, Pages 1-12</p> <p><b>Impact Factor:</b> 2.387   <b>Quartile:</b> 2   <b>Citations:</b> 11</p> <p><b>DOI:</b> 10.1007/s12144-021-02140-5</p>	2021
<p><b>Functional food consumption among older consumers in Malaysia: a Health Belief Model perspective</b></p> <p><i>Flaviana Ivy Febian Sharifah Nurafizah Syed Annuar Mumtaz Ali Memon</i></p> <p><i>British Food Journal</i>, Pages 1-13</p> <p><b>Impact Factor:</b> 3.224   <b>Quartile:</b> 2   <b>Citations:</b> 23</p> <p><b>DOI:</b> <a href="https://doi.org/10.1108/BFJ-07-2020-0663">https://doi.org/10.1108/BFJ-07-2020-0663</a></p>	2021
<p><b>Organizational justice, psychological ownership and organizational embeddedness: a conservation of resources perspective</b></p> <p><i>Sultan Adal Mehmood Muhammad Abdur Rahman Malik Muhammad Saood Akhtar Naveed Ahmad Faraz Mumtaz Ali Memon</i></p> <p><i>International Journal of Manpower</i>, Pages 1-20</p> <p><b>Impact Factor:</b> 3.295   <b>Quartile:</b> 2   <b>Citations:</b> 21</p> <p><b>DOI:</b> <a href="https://doi.org/10.1108/IJM-06-2020-0296">https://doi.org/10.1108/IJM-06-2020-0296</a></p>	2021
<p><b>Mediating Role of Self-Efficacy in the Relationship Between Optimism, Psychological Well-Being, and Resilience Among Iranian Students</b></p> <p><i>Fatemeh Sabouripour Samsilah Roslan Zeinab Ghiami Mumtaz Ali Memon</i></p> <p><i>Frontiers in Psychology</i>, Volume 12, Article Number 675645</p> <p><b>Impact Factor:</b> 4.232   <b>Quartile:</b> 1   <b>Citations:</b> 70</p> <p><b>DOI:</b> 10.3389/fpsyg.2021.675645</p>	2021
<p><b>Organizational Citizenship Behaviour and the Mediating Role of Organizational Commitment: A Study of Private Universities</b></p> <p><i>Mumtaz Ali Memon Sofia Kadar Khan Alex Cheing Hiram Ting</i></p> <p><i>International Journal of Business and Society</i>, Volume 22, Issue 1, Pages 14-32</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 4</p> <p><b>DOI:</b> <a href="https://doi.org/10.33736/ijbs.3160.2021">https://doi.org/10.33736/ijbs.3160.2021</a></p>	2021
<p><b>PLS-SEM Statistical Programs: A Review</b></p> <p><i>Mumtaz Ali Memon Ramayah Thurasamy Jun-Hwa Cheah Hiram Ting Francis Chuah Tat Huei Cham</i></p> <p><i>Journal of Applied Structural Equation Modeling</i>, Volume 5, Issue 1, Pages 1-14</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 260</p> <p><b>DOI:</b> 10.47263/JASEM.5(1)06</p>	2021
<p><b>The effect of innovation and leadership on performance in China and Vietnam</b></p>	2021

<p><i>Nuttawuth Muenjohn Jun Ishikawa Peamawat Muenjohn Mumtaz Ali Memon Hiram Ting</i>  <i>Asia Pacific Business Review</i>, Volume 27, Issue 1, Pages 101-110</p> <p><b>Impact Factor:</b> 2.011   <b>Quartile:</b> 4   <b>Citations:</b> 14  <b>DOI:</b> <a href="https://doi.org/10.1080/13602381.2021.1850606">https://doi.org/10.1080/13602381.2021.1850606</a></p>	
<p><b>Multigroup Analysis using SmartPLS: Step-by-Step Guidelines for Business Research</b></p> <p><i>Ramayah Thurasamy Mumtaz Ali Memon Jun-Hwa Cheah Francis Chuah Hiram Ting</i>  <i>Asian Journal of Business Research</i>, Volume 10, Issue 3, Pages 1-19</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 225  <b>DOI:</b> <a href="https://doi.org/10.14707/ajbr.200087">10.14707/ajbr.200087</a></p>	2020
<p><b>CB-SEM latent interaction: Unconstrained and orthogonalized approaches</b></p> <p><i>Jun-Hwa Cheah Mumtaz Ali Memon James E. Richard Hiram Ting Tat-Huei Cham</i>  <i>Australasian Marketing Journal</i>, Volume 28, Issue 4, Pages 218-234</p> <p><b>Impact Factor:</b> -   <b>Citations:</b> 49  <b>DOI:</b> <a href="https://doi.org/10.1016/j.ausmj.2020.04.005">https://doi.org/10.1016/j.ausmj.2020.04.005</a></p>	2020
<p><b>Satisfaction matters: the relationships between HRM practices, work engagement and turnover intention</b></p> <p><i>Rohani Salleh Jun-Hwa Cheah Hiram Ting Muhammad Shakil Ahmad Adeel Tariq Mumtaz Ali Memon Rohani Salleh Muhammad Zeeshan Mirza Jun-Hwa Cheah Hiram Ting Muhammad Shakil Ahmad</i>  <i>International Journal of Manpower</i>, Volume 41, No. 7, Pages 1-30</p> <p><b>Impact Factor:</b> 1.750   <b>Quartile:</b> 3   <b>Citations:</b> 110  <b>DOI:</b> <a href="https://doi.org/10.1108/IJM-04-2018-0127">https://doi.org/10.1108/IJM-04-2018-0127</a></p>	2020
<p><b>Sample Size for Survey Research: Review and Recommendations</b></p> <p><i>Mumtaz Ali Memon Jun-Hwa Cheah Ramayah Thurasamy Francis Chuah Tat Huei Cham Hiram Ting</i>  <i>Journal of Applied Structural Equation Modeling</i>, Volume 4, Issue 2, Pages 1-20</p> <p><b>Impact Factor:</b> -   <b>Citations:</b> 780  <b>DOI:</b> <a href="https://doi.org/10.47263/JASEM.4(2)01">10.47263/JASEM.4(2)01</a></p>	2020
<p><b>Performance appraisal satisfaction and turnover intention: The mediating role of work engagement</b></p> <p><i>Mumtaz Ali Memon Rohani Salleh Muhammad Zeeshan Mirza Jun-Hwa Cheah Hiram Ting Muhammad Shakil Ahmad</i>  <i>Management Decision</i>, Vol. 58, No. 6, Pages 1053-1066</p> <p><b>Impact Factor:</b> 4.957   <b>Quartile:</b> 2   <b>Citations:</b> 53  <b>DOI:</b> <a href="https://doi.org/10.1108/MD-06-2018-0685">10.1108/MD-06-2018-0685</a></p>	2020
<p><b>When in Rome, do as the Romans do: Factors influencing international students' intention to consume local food in Malaysia</b></p> <p><i>Mumtaz Ali Memon Muhammad Zeeshan Mirza Bibiana Lim Waheed Ali Umrani Mohamed Ayyub Hassan Tat Huei Cham Khurram Shahzad</i>  <i>British Food Journal</i>, Volume 122 No. 6, Pages 1953-1967</p> <p><b>Impact Factor:</b> 2.518   <b>Quartile:</b> 3   <b>Citations:</b> 8  <b>DOI:</b> <a href="https://doi.org/10.1108/bfj-09-2018-0636">10.1108/bfj-09-2018-0636</a></p>	2020
<p><b>Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment</b></p> <p><i>Xin-Jean Lim Jun-Hwa Cheah Tat Huei Cham Hiram Ting Mumtaz Ali Memon</i>  <i>Asia Pacific Journal of Marketing and Logistics</i>, 1-26</p> <p><b>Impact Factor:</b> 3.979   <b>Quartile:</b> 3   <b>Citations:</b> 62  <b>DOI:</b> <a href="https://doi.org/10.1108/APJML-03-2019-0126">https://doi.org/10.1108/APJML-03-2019-0126</a></p>	2020
<p><b>Malay Validation of Copenhagen Psychosocial Work Environment Questionnaire in Context of Second Generation Statistical Techniques</b></p> <p><i>Ahmad Shahrul Nizam Isha Muhammad Umair Javaid Amir Zaib Abbasi Sobia Bano Muhammad Zahid Mumtaz Ali Memon Umair Rehman Matthias Nübling</i>  <i>Asrar Ahmed Sabir Saif Ur Rehman Nazish Imtiaz</i>  <i>BioMed Research International</i>, Volume 2020, Article ID 7680960, 11 pages</p> <p><b>Impact Factor:</b> 3.411   <b>Quartile:</b> 2   <b>Citations:</b> 6  <b>DOI:</b> <a href="https://doi.org/10.1155/2020/7680960">https://doi.org/10.1155/2020/7680960</a></p>	2020
<p><b>The Role of Relationship Conflict and Mindfulness in the Consequences of Task Conflict</b></p> <p><i>Umar Shahzad Mumtaz Ali Memon Shahzad Khurram Kim Lim Tan</i>  <i>Asian Journal of Business Research</i>, Volume 9, Issue 3, Pages 145-159</p> <p><b>Impact Factor:</b> -   <b>Citations:</b> 7  <b>DOI:</b> <a href="https://doi.org/10.14707/ajbr.190071">10.14707/ajbr.190071</a></p>	2019

<p><b>Nexus between government initiatives, integrated strategies, internal factors and corporate sustainability practices in Malaysia</b></p> <p><i>MuhammadZahid Haseeb Ur Rahman Saqib Muneer Babar Zaheer Butt Aliyu Isah-Chikaji Mumtaz Ali Memon</i>  <i>Journal of Cleaner Production</i>, Volume 241, Article Number 118329</p> <p><b>Impact Factor:</b> 7.246   <b>Quartile:</b> 1   <b>Citations:</b> 34  <b>DOI:</b> <a href="https://doi.org/10.1016/j.jclepro.2019.118329">https://doi.org/10.1016/j.jclepro.2019.118329</a></p>	2019
<p><b>Implementing evaluation for positive organizational changes: IBA-public school Sukkur, Pakistan</b></p> <p><i>Waheed Ali Umrani Rukhman Solangi Mumtaz Ali Memon Asmaa Hadeesa Soonhan Khoso</i>  <i>Emerald Emerging Markets Case Studies</i>, Volume 9, Issue 3, Pages 1-27</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 1  <b>DOI:</b> <a href="https://doi.org/10.1108/EEMCS-05-2018-0067">https://doi.org/10.1108/EEMCS-05-2018-0067</a></p>	2019
<p><b>Stakeholder salience and collaboration decisions in microfinance organizations: Evidence from developing Islamic country's context</b></p> <p><i>Shahzad Khurram Anjeela Khurram Mumtaz Ali Memon</i>  <i>Strategic Change</i>, Volume 28, Issue 6, Pages 479-497</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 6  <b>DOI:</b> <a href="https://doi.org/10.1002/jsc.2300">https://doi.org/10.1002/jsc.2300</a></p>	2019
<p><b>Using food choice motives to model Pakistani ethnic food purchase intention among tourists</b></p> <p><i>Muhammad Shakil Ahmad Ahmed Jamil Khawaja Fawad Latif T. Ramayah Jasmine Yeap Ai Leen Mumtaz Ali Memon Raza Ullah</i>  <i>British Food Journal</i>, Volume 122, No. 6, Pages 1731-1753</p> <p><b>Impact Factor:</b> 2.102   <b>Quartile:</b> 2   <b>Citations:</b> 29  <b>DOI:</b> <a href="https://doi.org/10.1108/BFJ-01-2019-0024">https://doi.org/10.1108/BFJ-01-2019-0024</a></p>	2019
<p><b>To do or not to do: the real state of real estate</b></p> <p><i>Rukhman Solangi Waheed Ali Umrani Iqra Solangi Mumtaz Ali Memon</i>  <i>Emerald Emerging Markets Case Studies</i>, Volume 9, No. 2, Pages 1-23</p> <p><b>Impact Factor:</b> 0  <b>DOI:</b> <a href="https://doi.org/10.1108/EEMCS-12-2018-0264">https://doi.org/10.1108/EEMCS-12-2018-0264</a></p>	2019
<p><b>The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes: A model comparison</b></p> <p><i>Jun-Hwa Cheah Hiram Ting Tat Huei Cham Mumtaz Ali Memon</i>  <i>Internet Research</i>, Volume 29, No. 3, Pages 552-577</p> <p><b>Impact Factor:</b> 4.708   <b>Quartile:</b> 1   <b>Citations:</b> 97  <b>DOI:</b> <a href="https://doi.org/10.1108/IntR-12-2017-0530">https://doi.org/10.1108/IntR-12-2017-0530</a></p>	2019
<p><b>A comparison of five reflective–formative estimation approaches: reconsideration and recommendations for tourism research</b></p> <p><i>Jun-Hwa Cheah Hiram Ting T. Ramayah Mumtaz Ali Memon Tat-Huei Cham Enrico Ciavolino</i>  <i>Quality and Quantity</i>, Volume 53, Pages 1421-1458</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 138  <b>DOI:</b> <a href="https://doi.org/10.1007/s11135-018-0821-7">10.1007/s11135-018-0821-7</a></p>	2019
<p><b>Intention to Use Mobile Payment System by Ethnicity: A Partial Least Squares Multi-group Approach</b></p> <p><i>Kim-Lim Tan Mumtaz Ali Memon Pei-Lin Sim Choi-Meng Leong Fathan K. Soetrisno Kashif Hussain</i>  <i>Asian Journal of Business Research</i>, Volume 9, Issue 1, Pages 36-59</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 20  <b>DOI:</b> <a href="https://doi.org/10.14707/ajbr.190055">10.14707/ajbr.190055</a></p>	2019
<p><b>Moderation Analysis Issues and Guidelines. Journal of Applied Structural Equation Modeling</b></p> <p><i>Mumtaz Ali Memon Jun-Hwa Cheah T. Ramayah Hiram Ting Francis Chuah Tat Huei Cham</i>  <i>Journal of Applied Structural Equation Modeling</i>, Volume 3, No.1, Pages 1-13</p> <p><b>Impact Factor:</b> 0   <b>Citations:</b> 310  <b>DOI:</b> <a href="https://doi.org/10.47263/JASEM.3(1)01">https://doi.org/10.47263/JASEM.3(1)01</a></p>	2019
<p><b>Customer orientation and office space performance: assessing the moderating effect of building grade using PLS-MGA</b></p> <p><i>Jun-Hwa Cheah Siew-Imm Ng Hiram Ting Mumtaz Ali Memon Siat Ching Stephanie Loo</i>  <i>International Journal of Strategic Property Management</i>, Volume 23, No.2, Pages 117–129</p> <p><b>Impact Factor:</b> 1.639   <b>Quartile:</b> 4   <b>Citations:</b> 16  <b>DOI:</b> <a href="https://doi.org/10.3846/ijspm.2019.7437">https://doi.org/10.3846/ijspm.2019.7437</a></p>	2019

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<b>Conference Paper: Empowering Digital Safety Behavior in the Workplace Exploring the Role of Digital Training, Communication, and Job Autonomy among Technological Professionals</b> <i>Ayesha Zia Mumtaz Ali Memon Muhammad Zeeshan Mirza Asfia Obaid</i> <i>2nd International Conference on Action Research in the Multidisciplinary Perspective of Technology, Social and Business Sciences (ICARMP) 2023,</i> <i>res.country(177,)</i> <b>Citations:</b> N/A <b>DOI:</b> Nil	2023
<b>The Invisible Barrier: Uncovering the Connection Between Micromanagement, Work Intensification, and Employee Knowledge Hoarding</b> <i>Mumtaz Ali Memon Ayesha Zia Muhammad Zeeshan Mirza Naukhez Sarwar Asfia Obaid</i> <i>1st International Conference on Interplay of Social Science Research, Responsible Management and Sustainable Future, res.country(177,)</i> <b>Citations:</b> N/A <b>DOI:</b> Nil	2023
<b>Nurturing Engagement: The Interplay Between Socially Responsible HRM Practices, Employee Voice, and Work Disengagement</b> <i>Mumtaz Ali Memon Huma Bashir Naukhez Sarwar Asfia Obaid Muhammad Zeeshan Mirza</i> <i>1st International Conference on Interplay of Social Science Research, Responsible Management and Sustainable Future, res.country(177,)</i> <b>Citations:</b> N/A <b>DOI:</b> Nil	2023
<b>Keynote Speaker: From Complexity to Clarity: Overcoming Methodological Misconceptions in Quantitative Research for Business and Management Researchers</b> <i>Mumtaz Ali Memon</i> <i>1st Global Research Congress at Sindh Madressatul Islam University, Karachi., res.country(177,)</i> <b>Citations:</b> N/A <b>DOI:</b> 0	2023
<b>The Interrelationship Between Ethical Leadership, Employee Intrapreneurial Behavior, Work-Life Balance, and Psychological Empowerment: A PLS-SEM Analysis</b> <i>Huma Bashir Mumtaz Ali Memon Asfia Obaid Naukhez Sarwar Muhammad Zeeshan Mirza</i> <i>2022 International Conference on Partial Least Squares Structural Equation Modeling, res.country(188,)</i> <b>Citations:</b> N/A <b>DOI:</b> Nil	2022
<b>Keynote Speech Title: Advanced Quantitative Methods and Role of Digital Research Supervisor</b> <i>Mumtaz Ali Memon</i> <i>Digital Futures International Congress 2022 (DIFCON2022), res.country(157,)</i> <b>Citations:</b> N/A	2022
<b>Quantitative Research: Who is your best friend?</b> <i>Mumtaz Ali Memon</i> <i>AUSOM International Research Conference (AIRC-2022), res.country(177,)</i> <b>Citations:</b> N/A	2022

## Book Chapters

<b>Adopting Tele-migration in Developing Asian Market: Exploring Drivers in the Face of Change</b> <i>Tayyaba Irum Shaki Adeel Tariq Mumtaz Ali Memon Marko Torkkeli</i> In: <i>Business and Management in Asia: Disruption and Change</i> , Chapter 8, Pages 123-137 <b>Citations:</b> 1 <b>DOI:</b> <a href="https://doi.org/10.1007/978-981-99-9371-0_8">https://doi.org/10.1007/978-981-99-9371-0_8</a>	2024
<b>The Impact of Ethical Leadership on Employee Intrapreneurship, Work–Life Balance, and Psychological Empowerment: A PLS-SEM Analysis</b> <i>Huma Bashir Mumtaz Ali Memon Naukhez Sarwar Asfia Obaid Muhammad Zeeshan Mirza</i> In: <i>Book on State of the Art in Partial Least Squares Structural Equation Modeling (PLS-SEM)</i> , 1st Edition, Chapter 29, Pages 353-374 <b>Citations:</b> N/A <b>DOI:</b> <a href="https://doi.org/10.1007/978-3-031-34589-0_29">10.1007/978-3-031-34589-0_29</a>	2023
<b>“Read and Cite Hair et al.”: How the Work of Joseph F. Hair Impacts Us in Malaysia</b> <i>Jun-Hwa Cheah Mumtaz Ali Memon Hiram Ting Francis Chuah T. Ramayah</i> In: <i>Book on The Great Facilitator</i> , 1st Edition, Chapter 22, Pages 183-192 <b>Citations:</b> N/A <b>DOI:</b> <a href="https://doi.org/10.1007/978-3-030-06031-2_22">10.1007/978-3-030-06031-2_22</a>	2019

## Editorial Activities

<b>Editor in Chief of Journal</b> <b>Impact Factor:</b> 0	2023
<b>Journal of Applied Structural Equation Modeling</b> Edited Journal Issue / Proceeding / Book <b>Impact Factor:</b> 0	2023
<b>Journal of General Management</b> Reviewed Papers for Journals <b>Impact Factor:</b> N/A	2023
<b>Journal of Business Research</b> Reviewed Papers for Journals <b>Impact Factor:</b> 10.969	2023
<b>Journal of Applied Sciences and Environmental Management</b> Edited Journal Issue / Proceeding / Book <b>Impact Factor:</b> N/A	2023
<b>Journal of Marketing Analytics</b> Reviewed Papers for Journals <b>Impact Factor:</b> N/A	2023
<b>NUST Business Review</b> Editor in Chief of Journal <b>Impact Factor:</b> 0	2023
<b>NUST Business Review</b> Editor in Chief of Journal <b>Impact Factor:</b> 0	2022
<b>Journal of Applied Sciences and Environmental Management</b> Edited Journal Issue / Proceeding / Book <b>Impact Factor:</b> 0	2022
<b>Journal of Hospitality and Tourism Management</b> Reviewed Papers for Journals <b>Impact Factor:</b> 7.629	2022
<b>International Journal of Manpower</b> Reviewed Papers for Journals <b>Impact Factor:</b> 3.28	2022
<b>International Journal of Manpower</b>	2022

Edited Journal Issue / Proceeding / Book	
<b>Impact Factor:</b> 3.295	
<b>Journal of Marketing Analytics</b>	2022
Edited Journal Issue / Proceeding / Book	
<b>Impact Factor:</b> Nil	
<b>Journal of Applied Sciences and Environmental Management</b>	2022
Edited Journal Issue / Proceeding / Book	
<b>Impact Factor:</b> 0	
<b>International Journal of Manpower</b>	2022
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
<b>NUST Business Review</b>	2022
Editor in Chief of Journal	
<b>Impact Factor:</b> 0	
<b>International Journal of Manpower</b>	2022
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
<b>International Journal of Manpower</b>	2021
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.295	
<b>International Journal of Manpower</b>	2021
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
<b>International Journal of Manpower</b>	2021
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
<b>International Journal of Manpower</b>	2021
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
<b>International Journal of Manpower</b>	2021
Reviewed Papers for Journals	
<b>Impact Factor:</b> 3.28	
Edited Journal Issue / Proceeding / Book	2021
<b>Impact Factor:</b> 1.750	
Edited Journal Issue / Proceeding / Book	2021
<b>Impact Factor:</b> 1.750	
Edited Journal Issue / Proceeding / Book	2021
<b>Impact Factor:</b> 1.750	
Reviewed Papers for Journals	2021
<b>Impact Factor:</b> 1.750	
Edited Journal Issue / Proceeding / Book	2021
<b>Impact Factor:</b> 1.750	
Edited Journal Issue / Proceeding / Book	2021
<b>Impact Factor:</b> 1.750	
Reviewed Papers for Journals	2021
<b>Impact Factor:</b> 0	
Reviewed Papers for Journals	2021
<b>Impact Factor:</b> 0	

Editor in Chief of Journal <b>Impact Factor: 0</b>	2021
Edited Journal Issue / Proceeding / Book	2020
Reviewed Papers for Journals <b>Impact Factor: 0.953</b>	2020
Edited Journal Issue / Proceeding / Book <b>Impact Factor: 0.953</b>	2020
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