

Fatima Saman Qaisar

Assistant Professor  
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About

Dr. Fatima Saman Qaisar is working as Assistant Professor in the NUST Business School. Dr. Fatima Saman Qaisar has a PhD in Management. Dr. Fatima Saman Qaisar has published 1 research articles & conference papers having a citation count of 19, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Management	2019 - 2022
University of Brunei Darussalam , Brunei Darussalam	
MS in Management	2007 - 2008
Massey University , New Zealand	
BSc in Computer Science	1999 - 2004
FAST - National University of Computer and Emerging Sciences (NUCES) , Pakistan	

Experience

Assistant Professor	2023- Present
NUST Business School	
Assistant Professor	2022 - 2023
FAST-Nu , Lahore	
Assistant Professor	2009 - 2019
FAST-Nu , Lahore	

Research Articles

Internal marketing: a review and future research agenda	2021
Fatima Saman Qaisar Nazlida Muhamad	
Asia Pacific Business Review, Volume:27, Issue 2, Pages 267-300	
Impact Factor: 2.011   Quartile: 4   Citations: 19	
DOI: 10.1080/13602381.2021.1858590	

Editorial Activities

Journal of Management and Organization (JMO)	2024
Reviewed Papers for Journals	
Impact Factor: 3.3	
International Journal of Manpower	2023
Reviewed Papers for Journals	
Impact Factor: 3.6	
Journal of Management and Organization (JMO)	2023
Reviewed Papers for Journals	
Impact Factor: 3.3	