

Muhammad Fawad Khan

Assistant Professor
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About

Dr. Muhammad Fawad Khan is working as Assistant Professor in the NUST Business School. Dr. Muhammad Fawad Khan has a PhD in Agricultural and Resource Economics. Dr. Muhammad Fawad Khan has published 5 research articles & conference papers having a citation count of 66, carried out 1 projects and filed 0 intellectual property.

Qualifications

PhD in Agricultural and Resource Economics The University of Tokyo , Japan	2018 - 2021
Master in Economics Tsukuba University , Japan	2016 - 2018
B.Sc (Hon) in Economics Lahore University of Management Sciences , Pakistan	2010 - 2014

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor Abdul Wali Khan University Mardan , Mardan	2021 - 2023

Research Projects

National Projects	
Women employment as a source of income diversification and climate change adaptation near the western Himalayas in Pakistan	2025
Funding Agency: The South Asian Network for Development and Environmental Economic (SANDEE), Nepal	
Amount: PKR 7,000,000.00	
Status: Approved_inprocess	

International Projects

Research Articles

Leveraging AI and TRIZ for sustainable innovation in advanced manufacturing
Muhammad Saqib Iqbal Zulhasni Abdul Rahim Qudrattullah Omerkhel Hamza Iftikhar Muhammad Fawad Khan
Discover Applied Sciences , Volume 7, Article Number 589
Impact Factor: N/A
DOI: 10.1007/s42452-025-06847-z

2025

Breaking the ice: understanding and overcoming consumer resistance to frozen foods
Adnan Waseem Muhammad Waqas Yuksel Ekinci Muhammad Fawad Khan Linda Hollebeek
British Food Journal, Pages 1-19
Impact Factor: 3.400 | **Quartile:** 1
DOI: <https://doi.org/10.1108/BFJ-11-2024-1123>

2025

Covid-19 and intra-household financial coping strategies in Pakistan
Muhammad Fawad Khan Hamza Umar
International Journal of Disaster Risk Reduction, Volume 114, Article Number 104908
Impact Factor: 4.200 | **Quartile:** 1 | **Citations:** 1
DOI: <https://doi.org/10.1016/j.ijdr.2024.104908>

2024

Contract Farming, Loan Repayment Ability and Access to Credit of Small Farmers in Pakistan
Muhammad Fawad Khan Takashi Kurosaki Takeshi Sakurai
Japanese Journal of Agricultural Economics , Volume: 22, Pages: 123-128,
Impact Factor: N/A
DOI: 10.18480/jjae.22.0_123

2020

Impact of contract farming on land productivity and income of maize and potato growers in Pakistan
Muhammad Fawad Khan Yuko Nakano Takashi Kurosaki
Food Policy , Volume:85, Page:28-39
Impact Factor: 4.189 | **Quartile:** 1 | **Citations:** 65
DOI: <https://doi.org/10.1016/j.foodpol.2019.04.004>

2019