

Khan Burhan Khan

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About

Dr. Khan Burhan Khan is working as Lecturer in the NUST Business School. Dr. Khan Burhan Khan has a PhD in BUSINESS AND ADMINISTRATION. Dr. Khan Burhan Khan has published 2 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in BUSINESS AND ADMINISTRATION Universiti Malaya , Malaysia	2017 - 2025
MS in Marketing University of Leicester , United Kingdom	2009 - 2010
BBA in Marketing Bahria University , Pakistan	2004 - 2008
F.Sc in Engineering Board of Intermediate and Secondary Education, Bannu , Pakistan	2001 - 2002
Matric (SSC) in Science Board of Intermediate and Secondary Education, Bannu , Pakistan	2000 - 2001

Experience

Lecturer NUST Business School	2023- Present
lecturer COMSATS , Tobe Camp Abbottabad	2011 - 2017

Research Articles

The Power of Belonging: How Social Identity Influences Well-being through SelfEsteem and Prejudice <i>Khan Burhan Khan Muhammad Faisal Kamal Adnan Waseem</i> <i>Remittances Review</i> , Volume: 9, No: 4, pp. 60-79 Impact Factor: N/A DOI: https://doi.org/10.33282/rr.vx9i4.4	2024
The role of collectivist cultural practices in supporting a hybrid payment system among small and medium enterprises (SMEs) in Pakistan <i>Khan Burhan Khan Noor Ismawati Jaafar Shamshul Bahri Zakaria</i> <i>Future Business Journal</i> , Volume 10, Article Number 49 Impact Factor: 2.900 Quartile: 2 DOI: 10.1186/s43093-024-00334-4	2024