

Aaminah Hassan

Lecturer

College of Electrical & Mechanical Engineering

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About

Dr. Aaminah Hassan is working as Lecturer in the College of Electrical & Mechanical Engineering. Dr. Aaminah Hassan has published 2 research articles & conference papers having a citation count of 24, carried out 0 projects and filed 0 intellectual property.

Qualifications

MPhil in English Literature And Linguistics BZU, Multan , Pakistan	2013 - 2015
BS in English Literature and Linguistics BZU, Multan , Pakistan	2008 - 2012

Experience

Lecturer College of Electrical & Mechanical Engineering	2023- Present
Lecturer College of Electrical & Mechanical Engineering	2017 - 2023
Associate lecturer Fatima Jinnah Women University, Rawalpindi , Fatima Jinnah Women University, Rawalpindi	2017 - 2017
Visiting Faculty Bahauddin Zakariya University,Multan , Bahauddin Zakariya University,Multan	2012 - 2015

Research Articles

Language, Media, and Ideology: Critical Discourse Analysis of Pakistani News Bulletin Headlines and Its Impact on Viewers <i>Aaminah Hassan</i> <i>SAGE Open</i> , Volume 8, Issue 3 Impact Factor: 0.675 Quartile: 3 Citations: 24 DOI: 10.1177/2158244018792612	2018
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Conference Proceedings

Gender and Advertisements: A Content Analysis of Pakistani Prime Time Advertisements <i>Aaminah Hassan</i> <i>World Academy of Science, Engineering and Technology</i> , res.country(75,) Citations: N/A DOI: 10.5281/zenodo.2579970	2018
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Editorial Activities

Communication and the Public Reviewed Papers for Journals Impact Factor: N/A	2023
Language and education Reviewed Papers for Journals Impact Factor: 2.432	2023
Reviewed Papers for Journals Impact Factor: 0.84	2022
Reviewed Papers for Journals Impact Factor: 0.634	2021