

Adeel Khalid

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About

Dr. Adeel Khalid is working as Assistant Professor in the NUST Business School. Dr. Adeel Khalid has a PhD in Consumer Behaviour. Dr. Adeel Khalid has published 6 research articles & conference papers having a citation count of 38, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Consumer Behaviour University of Auckland , New Zealand	2015 - 2020
MSc in Marketing University of Salford , England	2013 - 2015
BBA in Marketing COMSATS Institute of Information Technology, Lahore , Pakistan	2009 - 2013

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor NUST Business School	2023 - 2023
Assistant Professor NUST Business School	2022 - 2021
Assistant Professor NUST Business School	2021 - 2023

Research Articles

- Participative leadership and service recovery performance: a moderated mediation model** 2023
Adeel Khalid Muhammad Aamir Shafique Khan Du Jianguo Shuai Jin Munazza Saeed
Journal of Service Theory and Practice, Volume 33, Issue 4, Pages 537-555
Impact Factor: 4.6 | **Quartile:** 3 | **Citations:** 12
DOI: <https://doi.org/10.1108/JSTP-07-2022-0146>
- Fear of Covid-19 and Hotel Frontline Employees' Sense of Work Alienation: Intervening and Interactional Analysis** 2022
Michael Yao-Ping Peng Adeel Khalid Muhammad Usman Muhammad Aamir Shafique Khan Moazzam Ali
Journal of Hospitality and Tourism Research, Pages 1-13
Impact Factor: 4.317 | **Quartile:** 2 | **Citations:** 19
DOI: <https://doi.org/10.1177/10963480221112054>
- Bridging the Gap Between Product Design and Customer Engagement: Role of Self-Determined Needs Satisfaction** 2021
Hammad Bin Azam Hashmi Chengli Shu Syed Waqar Haider Adeel Khaild Yasin Munir
SAGE Open, Volume 11 Issue 4, Pages 1-15
Impact Factor: 1.356 | **Quartile:** 3 | **Citations:** 7
DOI: [10.1177/21582440211056598](https://doi.org/10.1177/21582440211056598)
- Transformational Leadership Relationship with Employee Creativity: The Moderating Effect of Knowledge Sharing and Mediating Effect of Creative Self-Efficacy** 2021
Adeel Khalid
International Journal of Innovation, Creativity and Change, Volume 15, Issue 8, Pages 1005-1029
Impact Factor: N/A
DOI: [DOI: 10.53333/IJICC2013/15913](https://doi.org/10.53333/IJICC2013/15913)

Conference Proceedings

- Spiritual Leadership and Adaptive Selling: Intervening and Interaction Mechanisms** 2022
Muhammad Usman Shoaib Shafique Moazzam Ali Adeel Khalid
82nd Annual Meeting of the Academy of Management, res.country(233,)
Citations: N/A
DOI: [10.5465/AMBPP.2022.15594abstract](https://doi.org/10.5465/AMBPP.2022.15594abstract)

Book Chapters

- Implications of the Blockchain-Driven Supply Chains for Marketers: A Review and Guiding Insights** 2023
Adeel Khalid Munazza Saeed Muhammad Usman Majid Khan
In: *Book on Blockchain Driven Supply Chain Management: A Multi-dimensional Perspective*, 1st Edition, Chapter 15, Pages 255-265
Citations: N/A
DOI: [10.1007/978-981-99-0699-4_15](https://doi.org/10.1007/978-981-99-0699-4_15)