

Aleena Amir

Lecturer

NUST Business School

Email:

Contact:

LinkedIn:



About

Dr. Aleena Amir is working as Lecturer in the NUST Business School. Dr. Aleena Amir has published 1 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

Master in International Political Economy	2011 - 2012
B.Sc (Hon) in Economics Lahore University of Management Sciences , Pakistan	2005 - 2009
A Level in Economics And Business Studies Cambridge College , England	2003 - 2005
O Level in Sciences Cambridge College , England	2000 - 2003

Experience

Lecturer NUST Business School	2021- Present
Lecturer NUST Business School	2017 - 2017
Research Associate USAID-LUMS , Opposite sector U, DHA Cantt, Lahore	2014 - 2014

Awards

Gold Medal Gold Medal for being a high achiever in A' levels	2006
--	------

Conference Proceedings

Sociocultural dynamics contributing to attitude of consumers towards Femvertising: A qualitative study of a developing context <i>LUBABA SADAF Aleena Amir Waseem Hassan</i> <i>Society for Marketing Advances (SMA) Virtual Conference. , res.country(233,)</i> Citations: N/A DOI: https://www.societyformarketingadvances.org/Conference-Proceedings	2020
---	------