

Amber Raza

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About

Dr. Amber Raza is working as Assistant Professor in the NUST Business School. Dr. Amber Raza has a PhD in Business Management. Dr. Amber Raza has published 10 research articles & conference papers having a citation count of 2, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Business Management Institute of Business Management , Pakistan	2013 - 2017
MPhil in Business Management Karachi Institute Of Economics And Technology , Pakistan	2007 - 2010
MBA in Business Management Institute of Business Management , Pakistan	2001 - 2003
B.Com in Commerce University of Karachi , Pakistan	1995 - 1997

Experience

Assistant Professor NUST Business School	2024- Present
Assistant Professor Institute of Business Management , IoBM	2014 - 2023
Assistant Professor PAF KIET , PAF KIET	2006 - 2013
Research Associate Aga Khan Education Service Pakistan , AKESP	2004 - 2005

- Effects of People Equity and Entrepreneurial Orientation on Firm Performance: The Mediation Role of Social Capital** 2024
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- Whimsical Behavior Towards Buying** 2017
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- Leader-Follower Expectations: Pygmalion in Management** 2013
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- Gender Related Stereotypes and their impact on Leadership** 2010
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- Occupational stress and coping mechanism to increase job satisfaction among supervisors at Karachi pharmaceuticals** 2007
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