

## Bisma Asif

Assistant Director Market Research

University Main Office (UMO)

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## About

Dr. Bisma Asif is working as Assistant Director Market Research in the University Main Office (UMO). Dr. Bisma Asif has published 0 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

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## Qualifications

<b>MBA in Marketing</b> NUST, Islamabad , Pakistan	2011 - 2014
<b>BBA in Finance</b> BZU, Multan , Pakistan	2007 - 2011

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## Experience

<b>Assistant Director Market Research</b> University Main Office (UMO)	2021- Present
<b>Assistant Director Market Research</b> University Main Office (UMO)	2017- Present
<b>Assistant Manager</b> University Main Office (UMO)	2016 - 2017
<b>Product Executive - Telecom</b> VectraCom Pvt. Ltd. , F-11 Markaz Islamabad	2013 - 2014

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## Awards

<b>Best Intern - Marketing</b> Awarded Best Intern Marketing Award by Ufone PTML	2012
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