

# Farasat Ali Shah Bukhari

Assistant Professor  
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## About

Dr. Farasat Ali Shah Bukhari is working as Assistant Professor in the NUST Business School. Dr. Farasat Ali Shah Bukhari has a PhD in Enterprise Management . Dr. Farasat Ali Shah Bukhari has published 4 research articles & conference papers having a citation count of 107, carried out 0 projects and filed 0 intellectual property.

## Qualifications

<b>PhD in Enterprise Management</b> Zhejiang University , China	2016 - 2021
<b>MS in Business Administration</b> Mid-Sweden University , Sweden	2009 - 2010
<b>Post Grad Diploma in Finance</b> University of Peshawar , Pakistan	2007 - 2008
<b>BBA in Finance</b> University of Peshawar , Pakistan	2003 - 2007

## Experience

<b>Assistant Professor</b> NUST Business School	2024- Present
<b>Assistant Professor</b> NUST Business School	2022 - 2022
<b>Temporary Visiting Faculty</b> NUST Business School	2022 - 2022
<b>Lecturer</b> COMSATS University Islamabad , Park Rd, Islamabad, Islamabad Capital Territory 45550	2014 - 2022
<b>Area Manager</b> Nestle Pakistan Limited , NA	2012 - 2012
<b>Trainee Consultant</b> Oxford Policy Management (PRP) , Peshawar	2011 - 2012
<b>Banking Assistant</b> JS Bank Limited , Bank Road, Rawalpindi	2008 - 2009

## Research Articles

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### Financing Decisions and the Role of CSR in Donation-Based Crowdfunding: Evidence from Pakistan and Indonesia

2023

*Sardar Muhammad Usman Farasat Ali Shah Bukhari Muhammad Zubair Huwei You Farrukh Shahzad Muhammad Attique Khan*  
*Business and Information Systems Engineering*, Pages 1-16

**Impact Factor:** 7.9 | **Quartile:** 1 | **Citations:** 1

**DOI:** <https://doi.org/10.1007/s12599-023-00827-6>

### The effects of creator credibility and backer endorsement in donation crowdfunding campaigns success

2020

*Farasat Ali Shah Bukhari Sardar Muhammad Usman Muhammad Usman Khalid Hussain*  
*Baltic Journal of Management*, Volume 15, Issue 2, Pages 215-235

**Impact Factor:** 2.897 | **Quartile:** 3 | **Citations:** 39

**DOI:** <https://doi.org/10.1108/BJM-02-2019-0077>

### The dynamic outcomes of service quality: a longitudinal investigation

2019

*Khalid Hussain Fengjie Jing Muhammad Junaid Farasat Ali Shah Bukhari Huayu Shi*  
*Journal of Service Theory and Practice*, Volume:29, Issue:4, Page:513-536

**Impact Factor:** 3.512 | **Quartile:** 2 | **Citations:** 36

**DOI:** [10.1108/JSTP-03-2019-0067](https://doi.org/10.1108/JSTP-03-2019-0067)

### Does the role of media and founder's past success mitigate the problem of information asymmetry? Evidence from a UK crowdfunding platform

2019

*Sardar Muhammad Usman Farasat Ali Shah Bukhari Muhammad Usman Daniel Badulescu Muhammad Safdar Sial*  
*Sustainability (Switzerland)*, Volume:11, Issue:3, Article Number: 692

**Impact Factor:** 2.576 | **Quartile:** 2 | **Citations:** 31

**DOI:** [10.3390/su11030692](https://doi.org/10.3390/su11030692)

## Editorial Activities

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### Lahore Journal of Business

2023

Reviewed Papers for Journals

**Impact Factor:** 0