

Fatima Saman Qaisar

Assistant Professor
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About

Dr. Fatima Saman Qaisar is working as Assistant Professor in the NUST Business School. Dr. Fatima Saman Qaisar has a PhD in Management. Dr. Fatima Saman Qaisar has published 1 research articles & conference papers having a citation count of 20, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Management University of Brunei Darussalam , Brunei Darussalam	2019 - 2022
MS in Management Massey University , New Zealand	2007 - 2008
BSc in Computer Science FAST - National University of Computer and Emerging Sciences (NUCES) , Pakistan	1999 - 2004

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor FAST-Nu , Lahore	2022 - 2023
Assistant Professor FAST-Nu , Lahore	2009 - 2019

Research Articles

Internal marketing: a review and future research agenda Fatima Saman Qaisar Nazlida Muhamad Asia Pacific Business Review, Volume:27, Issue 2, Pages 267-300 Impact Factor: 2.011 Quartile: 4 Citations: 20 DOI: 10.1080/13602381.2021.1858590	2021
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Editorial Activities

Journal of Management and Organization (JMO) Reviewed Papers for Journals Impact Factor: 3.3	2024
International Journal of Manpower Reviewed Papers for Journals Impact Factor: 3.6	2023
Journal of Management and Organization (JMO) Reviewed Papers for Journals Impact Factor: 3.3	2023