

# Hammad Mushtaq

Assistant Professor  
School of Social Sciences & Humanities

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## About

Dr. Hammad Mushtaq is working as Assistant Professor in the School of Social Sciences & Humanities. Dr. Hammad Mushtaq has a PhD in English Literature. Dr. Hammad Mushtaq has published 23 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

## Qualifications

<b>PhD in English Literature</b> National University of Modern Languages , Pakistan	2011 - 2018
<b>MS in English Literature</b> International Islamic University , Pakistan	2008 - 2011
<b>Master in Linguistics And Literature</b> National University of Modern Languages , Pakistan	2006 - 2008
<b>Master in English Literature</b> University of the Punjab , Pakistan	1996 - 1998
<b>Master in Urdu Literature</b> University of the Punjab , Pakistan	1994 - 1996
<b>BA in Psychology, English, Statistics</b> University of the Punjab , Pakistan	1991 - 1993
<b>F.A in Mathematics, Statistics, Economics, English</b> BISE, Rawalpindi , Pakistan	1990 - 1992
<b>Matric (SSC) in Science</b> FBISE, Islamabad , Pakistan	1987 - 1989

## Experience

<b>Assistant Professor</b> School of Social Sciences & Humanities	2025- Present
<b>Assistant Professor</b> School of Social Sciences & Humanities	2024 - 2024
<b>Assistant Professor</b> School of Social Sciences & Humanities	2024 - 2024
<b>Assistant Professor</b> School of Social Sciences & Humanities	2023 - 2023
<b>Assistant Professor</b> School of Social Sciences & Humanities	2013 - 2023
<b>Assistant Professor</b> NUST Business School	2013 - 2013
<b>Assistant Professor/HoD</b> Foundation University Islamabad , FUI Headquarter, DHA Phase-1, Islamabad	2005 - 2013
<b>Senior English Teacher</b> Pakistan Education Academy , PAE, P.O. Box 621, Dubai, UAE	2004 - 2005
<b>Flight Lieutenant</b> Pakistan Air Force, Education Branch , PAF Headquarters, Islamabad	2002 - 2004
<b>Lecturer</b> National University of Modern Languages , NUML, I-9, Islamabad	2001 - 2002

## Awards

<b>HEC IRSIP Scholarship</b> HEC's International Research Support Initiative Program Scholarship was awarded to me in 2015 for doing part of my PhD at Brunel University London.
<b>Distinction Certificate</b> I stood third in The University of the Punjab Master of English examination, held in 1998 and received Distinction Certificate from the university.

## Research Articles

<b>Misrepresentation of 'Corona Virus' in Donald Trump's Media Talks: A Critical Discourse Analysis</b> <i>Muhammad Afzaal Swaleha Bano Naqvi Hammad Mushtaq</i> <i>VFAST Transactions on Education and Social Sciences</i> , Volume 10, Number 1, Pages 90-98 <b>Impact Factor:</b> N/A <b>DOI:</b> <a href="http://dx.doi.org/10.21015/vtess.v10i1.903">http://dx.doi.org/10.21015/vtess.v10i1.903</a>	2022
<b>Language, Identity, and the Action Thriller: A Genre Analysis Study of Bourne Supremacy</b> <i>Muhammad Ilyas Chishti Saima Talat Hammad Mushtaq</i> <i>Pakistan Languages and Humanities Review</i> , Volume 5, No. 2, Pages 358-369 <b>Impact Factor:</b> N/A <b>DOI:</b> <a href="http://doi.org/10.47205/plhr.2021(5-II)1.29">http://doi.org/10.47205/plhr.2021(5-II)1.29</a>	2021
<b>A Study of Teacher Induction and Development within a UK Adult ESOI Educational Setting</b> <i>Swaleha Bano Naqvi Muhammad Afzaa Hammad Mushtaq</i> <i>Pakistan Journal of Society, Education and Language (PJSEL)</i> , Volume 7, No. 2, Pages 274-283 <b>Impact Factor:</b> N/A <b>DOI:</b> <a href="http://pjsel.jehanf.com/archives.php">http://pjsel.jehanf.com/archives.php</a>	2021
<b>Film Adaptation of Saadat Hasan's Short Stories in Manto: A Postmodern Critique</b> <i>Hammad Mushtaq Ghulam Maaz Jaan Amer Akhtar</i> <i>Global Social Sciences Review (GSSR)</i> , Vol. VI, No. II, Pages 150- 166 <b>Impact Factor:</b> N/A <b>DOI:</b> <a href="https://doi.org/10.31703/gssr.2021(VI-II).16">10.31703/gssr.2021(VI-II).16</a>	2021
<b>The Silent D in Django: Postmodern Lack of Uniqueness in Django Unchained</b> <i>Amer Akhtar Rida Rehman Hammad Mushtaq</i>	2021

<i>International Review of Social Sciences</i> , Volume 9, Issue 6, Pages 204-213	
<b>Impact Factor:</b> -	
<b>DOI:</b> <a href="https://irss.academyirmbr.com/papers/1626090108.pdf">https://irss.academyirmbr.com/papers/1626090108.pdf</a>	
<b>Structural and Personal Influences in Beginning English Teachers' Professional Socialization</b>	2021
<i>Adnan Tahir Muhammad Ilyas Chishti Neelum Almas Hammad Mushtaq</i>	
<i>International Journal of Innovation, Creativity and Change</i> , Volume 15(4), Pages 1115-1129	
<b>Impact Factor:</b> -	
<b>DOI:</b> <a href="https://www.ijicc.net/images/Vol_15/Iss_4/15907_Tahir_2021_E1_R.pdf">https://www.ijicc.net/images/Vol_15/Iss_4/15907_Tahir_2021_E1_R.pdf</a>	
<b>A Comparative Analysis of Ideological Constructions Embedded in English Textbooks: A Critical Discourse Perspective</b>	2021
<i>Tahir Afzal Muhammad Ilyas Chishti Atta Ur Rehman Hammad Mushtaq</i>	
<i>Humanities and Social Sciences Reviews</i> , Volume 9(2), Pages 487-498	
<b>Impact Factor:</b> N/A	
<b>DOI:</b> <a href="https://doi.org/10.18510/hssr.2021.9247">https://doi.org/10.18510/hssr.2021.9247</a>	
<b>Gendered Discourse on Women's Identity: A Discourse Analysis of 'Our Lady of Alice Bhatti</b>	2021
<i>Swaleha Bano Naqvi Muhammad Afzaal Hammad Mushtaq</i>	
<i>Pakistan Journal of Society Education and Language</i> , Volume 7(1), Pages 308-317	
<b>Impact Factor:</b> N/A	
<b>DOI:</b> <a href="https://pjsel.jehanf.com/index.php/journal/article/view/660">https://pjsel.jehanf.com/index.php/journal/article/view/660</a>	
<b>Thematic Parallels in Shakespeare and 19th Century Urdu Poetry: A Comparative Study</b>	2020
<i>Hammad Mushtaq Muhammad Imran Muhammad Afzaal Neelum Almas</i>	
<i>Revista da Anpoll</i> , Volume 51, No. 3, Pages 84-95	
<b>Impact Factor:</b> -	
<b>DOI:</b> <a href="https://doi.org/10.18309/anp.v51i3.1469">https://doi.org/10.18309/anp.v51i3.1469</a>	
<b>Construction of Brand Identity through Language in the Video Advertisements of Pakistan Telecom Companies</b>	2020
<i>Hammad Mushtaq Sohaib Ul Hassan</i>	
<i>NUST Journal of Social Sciences and Humanities</i> , Volume 6, No. 2, Pages 152-171	
<b>Impact Factor:</b> -	
<b>DOI:</b> <a href="http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/default.aspx">http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/default.aspx</a>	
<b>New Historicist Aspects in Manto's Stories</b>	2020
<i>Fauzia Abid Hammad Mushtaq</i>	
<i>Journal of Research in Humanities</i> , Volume LVI, Pages 51-68	
<b>Impact Factor:</b> N/A	
<b>DOI:</b> <a href="http://pu.edu.pk/images/journal/english/PDF/04_LVI_Jan_20.pdf">http://pu.edu.pk/images/journal/english/PDF/04_LVI_Jan_20.pdf</a>	
<b>Analysis of Postcolonialism Literature: A Bibliometric Study from 1900 to 2017</b>	2018
<i>Hammad Mushtaq Khurshid Ahmad Muhammad Rafi</i>	
<i>Qualitative and Quantitative Methods in Libraries</i> , Volume 7, Issue 2, Pages 205-229	
<b>Impact Factor:</b> 0	
<b>DOI:</b> <a href="http://www.qqml-journal.net/index.php/qqml/article/view/484">http://www.qqml-journal.net/index.php/qqml/article/view/484</a>	
<b>The Capitalist Lie: A Postcolonial, Marxist Analysis of The Extreme Centre</b>	2018
<i>Hammad Mushtaq Nighat Ahmad</i>	
<i>NUST Journal of Social Sciences and Humanities</i> , Vol.4, No.1, Pages 93-113	
<b>Impact Factor:</b> -	
<b>DOI:</b> <a href="https://scholar.google.com/citations?user=HQyupyQAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=HQyupyQAAAAJ&amp;hl=en</a>	
<b>Code-Switching as a Pedagogical Tool in English as a Foreign Language (EFL) Classrooms</b>	2016
<i>Rida Rabbani Hammad Mushtaq</i>	
<i>NUST Journal of Social Sciences and Humanities</i> , NULL	
<b>Impact Factor:</b> 0	
<b>DOI:</b> <a href="http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/Download_Details.aspx?DocID=19&amp;category=NJSSH%20Vol.2%20No.%202%20(%20July%20-%20December%202016)">http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/Download_Details.aspx?DocID=19&amp;category=NJSSH%20Vol.2%20No.%202%20(%20July%20-%20December%202016)</a>	
<b>Teaching English Grammar through Animated Movies</b>	2016
<i>Taskeen Zehra Hammad Mushtaq</i>	
<i>NUST Journal of Social Sciences and Humanities</i> , Volume 02, No.1, Pages 77-87	
<b>Impact Factor:</b> 0	

DOI: [http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/Download\\_Details.aspx?DocID=18&category=NJSSH%20Vol.2%20No.%201%20\(January%20-%20June%202016\)](http://www.nust.edu.pk/INSTITUTIONS/Schools/S3H/NJSSH/Pages/Download_Details.aspx?DocID=18&category=NJSSH%20Vol.2%20No.%201%20(January%20-%20June%202016))

**An Analysis of Code-Mixing in Television Commercials**

2012

Hammad Mushtaq Taskeen Zahra

*Language in India*, Volume 12, Pages 1-12

Impact Factor: -

DOI: <http://www.languageinindia.com/nov2012/mushtaqcodemixing.pdf>

**The Infinite Curiosity - Exploring Romantic Tendencies in Raja Gidh**

2012

Hammad Mushtaq

*Language in India*, Volume 12, Pages 1-13

Impact Factor: -

DOI: <http://www.languageinindia.com/feb2012/himmadrajagidh1.pdf>

**Violence and Silence: Sufferings of a Female Subaltern in Qudsiya's Anter Howat Udasi**

2012

Hammad Mushtaq

*Journal of Gender and Social Issues*, Pages 1-13

Impact Factor: N/A

DOI: <http://www.fjwu.edu.pk/fjwu-journals/>

**Gender Difference in Code-Switching and Code-Mixing in Text Messages of Undergraduate Students**

2012

Rida Rabbani Hammad Mushtaq

*Language in India*, Volume 12, Pages 1-11

Impact Factor: -

DOI: <http://www.languageinindia.com/jan2012/ridacodeswitchingsms.html>

**Impact of Traumatic Lexes of Newsweek Articles Written on Terrorism on Female Undergraduate Students**

2011

Hammad Mushtaq - Shagufta Akhtar Nazia Perveen

*European Journal of Social Sciences*, Volume 19, Number 3, Pages 432-442

Impact Factor: -

DOI: [http://www.eurojournals.com/EJSS\\_19\\_3\\_12.pdf](http://www.eurojournals.com/EJSS_19_3_12.pdf)

**Othering, stereotyping and hybridity in fiction: a postcolonial analysis of Conrad's Heart of Darkness (1899) and Coetzee's Waiting for the Barbarians (1980)**

2010

Hammad Mushtaq

*Journal of Language and Literature*, No. 3, Pages 25-30

Impact Factor: 0

DOI: <https://www.eu-print.org/filo.php?go=jll-august2010>

**The triumph of id over ego and superego in his coy mistress**

2010

Hammad Mushtaq

*Journal of Language and Literature*, Pages 8-13

Impact Factor: 0

DOI: [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1628274](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1628274)

## Conference Proceedings

**Using Code-Switching as a Pedagogical Tool in English as a Foreign Language (EFL) Classroom**

2016

Hammad Mushtaq Rida Rabbani

10th International Technology, Education and Development Conference, res.country(68,)

Citations: N/A

DOI: 10.21125/inted.2016.0167