

Irfan Abdullah

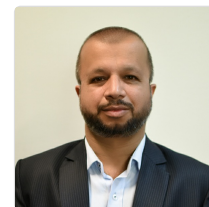
Assistant Professor

NUST Business School

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About

Dr. Irfan Abdullah is working as Assistant Professor in the NUST Business School. Dr. Irfan Abdullah has a PhD in International Business. Dr. Irfan Abdullah has published 10 research articles & conference papers having a citation count of 157, carried out 1 projects and filed 0 intellectual property.

Qualifications

PhD in International Business Agder University College , Norway	2010 - 2017
MPhil in International Business Agder University College , Norway	2007 - 2010
MBA in Marketing And Management Quaid-i-Azam University , Pakistan	2001 - 2003
BBA in Business Management The University of Agriculture, Peshawar , Pakistan	1998 - 2001

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor NUST Business School	2023 - 2023
Assistant Professor NUST Business School	2018 - 2023
Assistant Professor/Lecturer University of Agder , 91261 (Gimlemoen 19, Kristiansand)	2014 - 2018
Reseracher University of Agder , The School of Business and Law, 1 Gimlemoen 10, Kristiansand	2012 - 2018
Assistant Manager Fuji Film Pvt. Ltd. Pakisatn , Khadim Shaheed Road, Cantt Peshawar	2003 - 2007

Awards

Appreciation certificate Appreciation certificate for contributing to Marketing education at the University of Agder.	2016
UiA Research Grant Received PhD research grant to study the Impact of Outsourcing on Firms from Emerging Economies. The said reserach was conducted on Textile and Apparel Industry of Pakistan.	2013
UiA Partial scholarship 2010-2017- Received partial scholarship from the University of Agder for PhD program in Norway.	2010

Research Projects

National Projects

The Broken Connection of Firm Internationalization: The Case of International New Ventures From Emerging Economies

2019

Funding Agency: HEC, Pakistan

Amount: PKR 314,600.00

Status: Completed

International Projects

Research Articles

Enhancing Brand Equity Through Branded Content Experience on Social Media: Developing and Testing a Moderated Mediation Model

2024

Muhammad Adnan Waseem Muhammad Waqas Nauman Wajid Irfan Abdullah

Psychology of Popular Media, Pages 1-11

Impact Factor: 3.0 | **Quartile:** 2 | **Citations:** 1

DOI: <https://dx.doi.org/10.1037/ppm0000537>

A Cross-sectional Study of Antecedents and Consequence of Panic Buying Behavior: The Moderating Effect of COVID-19 Rumors

2022

Nauman Wajid Adnan Waseem Muhammad Waqas Irfan Abdullah Ibrahim Abdullah

INQUIRY: The Journal of Health Care Organization, Provision, and Financing, Volume 59, Pages 1-13

Impact Factor: 2.099 | **Quartile:** 4

DOI: 10.1177/0046958022112

Learning by supplying to climb the value chain: suppliers' transition from B-to-B to B-to-C

2022

Irfan Abdullah Alan Kai Ming Au Faisal Khurshid Felix T.S. Chan

Supply Chain Management, Pages 1-25

Impact Factor: 11.263 | **Quartile:** 1 | **Citations:** 7

DOI: <https://doi.org/10.1108/SCM-12-2021-0551>

Toward a resilient supply chain model: critical role of knowledge management and dynamic capabilities

2022

Irfan Abdullah Muhammad Saleem Ullah Khan Sumbal Faisal Khurshid Felix T.S. Chan

Industrial Management & Data Systems, Pages 1-30

Impact Factor: 4.224 | **Quartile:** 2 | **Citations:** 64

DOI: <https://doi.org/10.1108/IMDS-06-2021-0356>

Knowledge retention in oil and gas industry – the case of contract workforce

2021

Muhammad Saleem Ullah Khan Sumbal Irfan Adnan Waseem Susanne Durst Umar Farooq Sahibzada Eric Tsui

Kybernetes, Pages 1-20

Impact Factor: 2.235 | **Quartile:** 3 | **Citations:** 6

DOI: 10.1108/K-06-2021-0458

A Framework to Retain the Knowledge of Departing Knowledge Workers in the Manufacturing Industry

2020

Saleem Ullah Sumbal Eric Tsui Susanne Durst Muhammad Shujahat Irfan Irfan Syed Muhammad Ali

VINE Journal of Information and Knowledge Management Systems, Volume 50, Issue 1, Pages 631-651

Impact Factor: 0 | **Citations:** 35

DOI: <https://doi.org/10.1108/VJIKMS-06-2019-0086>

Value creation through big data application process management: the case of the oil and gas industry

2019

Irfan Abdullah Muhammad Saleem Sumbal Eric Tsui Muhammad Shujahat Elaine Mosconi Murad Ali

Journal of Knowledge Management, Volume 23, No. 8, Pages 1566-1585

Impact Factor: 4.745 | **Quartile:** 1 | **Citations:** 37

DOI: 10.1108/JKM-02-2019-0084

Conference Proceedings

The Broken Connection of Internationalization: The Case of Traditional Firms from Developing Economy <i>Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid</i> <i>BAM Conference in The Cloud 2020</i> , res.country(231,) Citations: N/A DOI: https://app.oxfordabstracts.com/events/1520/secure/program-app/submission/206761	2020
Antecedents of Sustainable Performance Among ISO14001-Certified Malaysian Manufacturing Firms: A Mixed-Method Approach <i>Noor Ullah Khan Muhammad Kamran Roselina Binti Ahmad Saufi Irfan Irfan Abdullah Raja Suzana Raja Karim Noor Ullah Khan Muhammad Kamran</i> <i>Roselina Binti Ahmad Saufi Irfan Irfan Abdullah Raja Suzana Raja Karim</i> <i>BAM Conference in the Cloud</i> , res.country(231,) Citations: N/A DOI: PROCEEDINGS ISBN: 978-0-9956413-3-4	2020

Book Chapters

The residual impact of offshore outsourcing on learning and innovation for emerging-economy suppliers: evidence from the apparel industry of Pakistan <i>Irfan Abdullah Saleem Ullah Khan Amira Khattak</i> In: <i>Book on Upgrading the Global Garment Industry Internationalization, Capabilities and Sustainability</i> , Chapter 4, Pages 84–112 Citations: 7 DOI: https://doi.org/10.4337/9781789907650	2021
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Editorial Activities

International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 2.7	2023
Journal of Information and Knowledge Management Systems Reviewed Papers for Journals Impact Factor: 2.8	2023
Frontiers in Sustainability Reviewed Papers for Journals Impact Factor: N/A	2023
Journal of Knowledge Management Reviewed Papers for Journals Impact Factor: 8.689	2022
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 3.422	2022
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 3.422	2022
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 3.422	2022
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 2.5	2022
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 2.5	2021
International Journal of Emerging Markets Reviewed Papers for Journals Impact Factor: 2.5	2021

Reviewed Papers for Journals Impact Factor: 2.518	2021
Reviewed Papers for Journals Impact Factor: 2.5	2021
Reviewed Papers for Journals Impact Factor: 0	2021
Reviewed Papers for Journals Impact Factor: 2.1	2021
Reviewed Papers for Journals	2021
Reviewed Papers for Journals Impact Factor: 7.57	2021
Reviewed Papers for Journals Impact Factor: 7.571	2021
Reviewed Papers for Journals Impact Factor: 1.022	2020
Reviewed Papers for Journals	2020
Reviewed Papers for Journals Impact Factor: 1.022	2020
Reviewed Papers for Journals Impact Factor: 1.022	2020
Reviewed Papers for Journals Impact Factor: 1.022	2019