

Joveria Hassan

Assistant Professor

School of Social Sciences & Humanities

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About

Dr. Joveria Hassan is working as Assistant Professor in the School of Social Sciences & Humanities. Dr. Joveria Hassan has published 1 research articles & conference papers having a citation count of 1, carried out 0 projects and filed 0 intellectual property.

Qualifications

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| <b>MS in Advertising</b><br>Queensland University of Technology , Australia        | 2010 - 2011 |
| <b>Master in Advertising</b><br>National University of Modern Languages , Pakistan | 2003 - 2005 |
| <b>BA in Computer Science</b><br>Allama Iqbal Open University , Pakistan           | 2000 - 2002 |

Experience

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| <b>Assistant Professor</b><br>School of Social Sciences & Humanities                      | 2024- Present |
| <b>Assistant Professor</b><br>School of Social Sciences & Humanities                      | 2020 - 2014   |
| <b>Assistant Professor</b><br>School of Social Sciences & Humanities                      | 2018 - 2020   |
| <b>Assistant Professor</b><br>School of Social Sciences & Humanities                      | 2014 - 2018   |
| <b>Director Creative</b><br>Channel-7 Communications (Pvt) Ltd, ISB , NA                  | 2011 - 2011   |
| <b>Senior Creative &amp; concept writ</b><br>Channel-7 Communications (Pvt) Ltd, ISB , NA | 2008 - 2009   |
| <b>Communication Support Officer</b><br>World Health Organization, ISB , NA               | 2007 - 2007   |
| <b>Creative Executive</b><br>Ad-group Advertising & PR , NA                               | 2005 - 2007   |

Research Articles

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| <b>Polymedia, de-territorialization, and cultural transformation: Pakistani students' digitally mediated acculturation journeys in China</b><br><i>Joveria Hassan Numan Sanic Ke Xue Hammad Mushtaq</i><br><i>Asian Journal of Communication</i> , Pages 1-17<br><b>Impact Factor:</b> 2.600   <b>Quartile:</b> 2   <b>Citations:</b> 1<br><b>DOI:</b> <a href="https://doi.org/10.1080/01292986.2024.2323971">https://doi.org/10.1080/01292986.2024.2323971</a> | 2024 |
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