

Majid Khan


Assistant Professor

NUST Business School

Email: majidtanoli@outlook.com

Contact: 5190853205

LinkedIn: <https://www.linkedin.com/in/majid-khan-803a7a8a/>



---

About

Dr. Majid Khan is working as Assistant Professor in the NUST Business School. Dr. Majid Khan has a PhD in Management. Dr. Majid Khan has published 16 research articles & conference papers having a citation count of 165, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Management	2016 - 2020
Massey University , New Zealand	
MS in Management Sciences	2011 - 2013
Hazara University , Pakistan	
BBA in Finance	2005 - 2009
Hazara University , Pakistan	

Experience

Assistant Professor	2023- Present
NUST Business School	
Assistant Professor	2022 - 2023
NUST Business School	
Assistant Professor	2021 - 2022
NUST Business School	
Assistant Academic Support	2016 - 2021
Massey University , New Zealand	

### Unlearning in service contexts: a moderated-mediation model

2025

Michael Yao-Ping Peng Owais Anwar Golra Majid Khan Thomas Garavan Yong-Sheng Chang Hafiz Muhammad Usman  
*Service Industries Journal*, Volume: 45, Issue:02, Pages:256-276

**Impact Factor:** 7.4 | **Quartile:** 1 | **Citations:** 5

**DOI:** 10.1080/02642069.2023.2209930

### Corporate social responsibility decoupling in developing countries: Current research and a future agenda

2022

Majid Khan James Lockhart  
*Business and Society Review*, Volume127, Issue 1, Pages 127-143

**Impact Factor:** N/A | **Citations:** 16

**DOI:** <https://doi.org/10.1111/basr.12254>

### Corporate Social Responsibility in Vietnam: Systematic review of research and future directions

2021

Majid Khan Nguyen Minh Jo Bensemann  
*Society and Business Review*, Pages 1-28

**Impact Factor:** 0 | **Citations:** 17

**DOI:** 10.1108/SBR-09-2020-0114

### On the linkage between CEOs' statements and CSR reporting: an analysis of visuals and verbal texts

2021

Majid Khan Rahizah Binti Sulaiman  
*Corporate Governance (Bingley)*, Volume 21, No. 3, Pages 515-535

**Impact Factor:** N/A | **Citations:** 10

**DOI:** 10.1108/CG-06-2020-0240

### Why religiosity is not enough in workplace ethical decision-making

2021

Majid Khan Rahizah Binti Sulaiman Paul K. Toulson David Brougham Frieder D. Lempp  
*Asian Journal of Business Ethics*, Volume 10, Pages 37-60

**Impact Factor:** 0 | **Citations:** 8

**DOI:** <https://doi.org/10.1007/s13520-021-00120-3>

### Institutional analysis of CSR in the context of an emerging country

2021

Majid Khan James Lockhart Ralph Bathurst  
*Emerging Markets Review*, Volume 46, Article Number 100752

**Impact Factor:** 4.073 | **Quartile:** 1 | **Citations:** 48

**DOI:** <https://doi.org/10.1016/j.ememar.2020.100752>

### A multi-level institutional perspective of corporate social responsibility reporting: A mixed-method study

2020

Majid Khan JamesLockhart Ralph Bathurst  
*Journal of Cleaner Production*, Volume 265, Article Number 121739

**Impact Factor:** 9.297 | **Quartile:** 1 | **Citations:** 57

**DOI:** <https://doi.org/10.1016/j.jclepro.2020.121739>

### Institutional impacts on corporate social responsibility: a comparative analysis of New Zealand and Pakistan

2018

Majid Khan James C. Lockhart Ralph J. Bathurst  
*International Journal of Corporate Social Responsibility*, Volume 3, Article Number: 4

**Impact Factor:** N/A

**DOI:** <https://doi.org/10.1186/s40991-018-0026-3>

## Conference Proceedings

<b>Pictures don't lie: Deciphering visual and textual rhetoric of CSR via originality checks.</b> <i>Majid Khan James Lockhart</i> <i>7th International Conference on CSR, Sustainability, Ethics &amp; Governance, res.country(183,)</i> <b>Citations:</b> N/A	2021
<b>The pervasiveness of CSR decoupling: Appearances are deceptive</b> <i>Majid Khan James Lockhart Ralph Bathurst</i> <i>36th EGOS Colloquium 2020, Organising for a Sustainable Future: Responsibility, Renewal &amp; Resistance, res.country(57,)</i> <b>Citations:</b> N/A <b>DOI:</b> Nil	2020
<b>Decoupling CSR: Getting beyond the 'what' to 'why'</b> <i>Majid Khan James Lockhart Ralph Bathurst</i> <i>35th EGOS Colloquium 2019 Enlightening the Future: The Challenge for Organisations, res.country(231,)</i> <b>Citations:</b> N/A <b>DOI:</b> NA	2019
<b>Content analysis of corporate social responsibility disclosures: An assessment of approaches.</b> <i>Majid Khan James Lockhart</i> <i>32nd Australian and New Zealand Academy of Management (ANZAM), res.country(170,)</i> <b>Citations:</b> N/A <b>DOI:</b> nil	2018
<b>Institutional impacts on corporate social responsibility: A comparative analysis between the jurisdictions of New Zealand and Pakistan.</b> <i>Majid Khan James C. Lockhart Ralph J. Bathurst</i> <i>4th International Conference on CSR, Sustainability, Ethics &amp; Governance, res.country(13,)</i> <b>Citations:</b> N/A <b>DOI:</b> nil	2017

## Book Chapters

<b>Implications of the Blockchain-Driven Supply Chains for Marketers: A Review and Guiding Insights</b> <i>Adeel Khalid Munazza Saeed Muhammad Usman Majid Khan</i> In: <i>Book on Blockchain Driven Supply Chain Management: A Multi-dimensional Perspective</i> , 1st Edition, Chapter 15, Pages 255-265 <b>Citations:</b> N/A <b>DOI:</b> 10.1007/978-981-99-0699-4_15	2023
<b>Small Size, Bigger Impact: Do SMEs Care About Social Responsibility In Pakistan?</b> <i>Majid Khan Rahizah Sulaiman Omer Nazir Waqar Ahmad</i> In: <i>Book on Corporate Social Responsibility in Rising Economies</i> , Chapter 5, Pages 73-89 <b>Citations:</b> 4 <b>DOI:</b> DOI: 10.1007/978-3-030-53775-3_5	2020
<b>Embedding corporate social responsibility into business practice: lessons learned from New Zealand</b> <i>Majid Khan James Lockhart</i> In: <i>Book on Clean, Green and Responsible? Soundings from Down Under</i> , Chapter 6, Pages 87-106 <b>Citations:</b> N/A <b>DOI:</b> <a href="https://doi.org/10.1007/978-3-030-21436-4">https://doi.org/10.1007/978-3-030-21436-4</a>	2019

## Editorial Activities

Reviewed Papers for Journals <b>Impact Factor:</b> 6.146	2021
Editor in Chief of Journal <b>Impact Factor:</b> 2.735	2020
Reviewed Papers for Journals <b>Impact Factor:</b> 6.430	2019