

Muhammad Ali Khan

Assistant Professor
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About

Dr. Muhammad Ali Khan is working as Assistant Professor in the NUST Business School. Dr. Muhammad Ali Khan has a PhD in Marketing. Dr. Muhammad Ali Khan has published 1 research articles & conference papers having a citation count of 15, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Marketing University of Glasgow , United Kingdom	2016 - 2022
MS in Marketing Brunel University Uxbridge , United Kingdom	2010 - 2011
MBA in Marketing COMSATS Institute of Information Technology, Islamabad , Pakistan	2007 - 2008

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor NUST Business School	2022 - 2023

Research Articles

An investigation of effects of justice recovery dimensions on students' satisfaction with service recovery in higher education environment <i>Muhammad Waqas Haider Ali Muhammad Ali Khan</i> <i>International Review on Public and Nonprofit Marketing</i> , Volume 11, Issue 3, Pages 263-284 Impact Factor: N/A Citations: 15 DOI: https://doi.org/10.1007/s12208-014-0120-5	2014
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