

Muhammad Ammad Khan

Assistant Professor  
School of Social Sciences & Humanities

Email: ammad@s3h.nust.edu.pk  
Contact:  
Linkedin: <https://www.linkedin.com/in/muhammad-ammad-khan-88520a21>



About

Dr. Muhammad Ammad Khan is working as Assistant Professor in the School of Social Sciences & Humanities. Dr. Muhammad Ammad Khan has a PhD in Rural Development And Managment. Dr. Muhammad Ammad Khan has published 28 research articles & conference papers having a citation count of 28, carried out 0 projects and filed 0 intellectual property.

Qualifications

|                                                                                       |             |
|---------------------------------------------------------------------------------------|-------------|
| PhD in Rural Development And Managment<br>China Agricultural University , China       | 2012 - 2016 |
| MPhil in Rural Development<br>The University of Agriculture, Peshawar , Pakistan      | 2008 - 2011 |
| B.Sc (Hon) in Rural Development<br>The University of Agriculture, Peshawar , Pakistan | 2004 - 2008 |

Experience

|                                                                                                                                 |               |
|---------------------------------------------------------------------------------------------------------------------------------|---------------|
| Assistant Professor<br>School of Social Sciences & Humanities                                                                   | 2024- Present |
| Assistant Professor<br>School of Social Sciences & Humanities                                                                   | 2020 - 2020   |
| Program Officer<br>Rural Business Development Center, Pakistan , Khwaja Market, Building 1 A, Sector G-9/4, Islamabad, Pakistan | 2020 - 2020   |
| Project Manager<br>Beijing Xinyuan Education Counseling Co., Ltd., Beijing, China. , Fangshan District, Beijing, P. R. China    | 2018 - 2019   |
| Assistant Professor (BS-19)<br>The University of Agriculture Peshawar, Pakistan. , University Road Peshawar, Pakistan           | 2017 - 2018   |
| Office Assistant (BS-16)<br>The University of Agriculture Peshawar, Pakistan. , University Rorad, Peshawar                      | 2011 - 2017   |
| Intern<br>The University of Agriculture, Peshawar - Pakistan , Universiyt Road Peshawar                                         | 2009 - 2010   |

Awards

Research Articles

|                                                                                                                                                                                                                                                                                                                                                                                    |      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| Unveiling the untold narratives: unraveling rural men’s perspectives on family planning in Pakistan<br>Nazish Kanwal Muhammad Ammad Khan Anaya Manahil<br>Journal of Population Research , Volume:42, Issue:3, Article Number 23<br>Impact Factor: 1.200   Quartile: 3<br>DOI: <a href="https://doi.org/10.1007/s12546-025-09376-z">https://doi.org/10.1007/s12546-025-09376-z</a> | 2025 |
| The Impact of Community-Based Micro-Hydroelectric Plants on Sustainable Development in the Gilgit–Baltistan Region of Pakistan<br>Muhammad Ammad Khan Najma Yousuf Yasir M. Bashawri<br>Journal of Environment and Development, Pages:26<br>Impact Factor: 2.3   Quartile: 2                                                                                                       | 2024 |

|                                                                                                                                                                  |      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| DOI: <a href="https://doi.org/10.1177/10704965241305841">https://doi.org/10.1177/10704965241305841</a>                                                           |      |
| <b>Greening South Asian cities for health: a study of urban green space usage and physical well-being</b>                                                        | 2024 |
| <i>Zahra Niazi Muhammad Ammad Khan</i>                                                                                                                           |      |
| <i>Environment Development and Sustainability</i> , Pages 1-24                                                                                                   |      |
| <b>Impact Factor:</b> 4.700   <b>Quartile:</b> 2   <b>Citations:</b> 1                                                                                           |      |
| DOI: <a href="https://doi.org/10.1007/s10668-024-05527-z">https://doi.org/10.1007/s10668-024-05527-z</a>                                                         |      |
| <b>An examination of urban green spaces usage behaviours and self-perceived mental health benefits: findings from two urban green neighbourhoods in Pakistan</b> | 2024 |
| <i>Zahra Niazi Muhammad Ammad Khan</i>                                                                                                                           |      |
| <i>Cities &amp; Health</i> , Pages:                                                                                                                              |      |
| <b>Impact Factor:</b> N/A   <b>Citations:</b> 3                                                                                                                  |      |
| DOI: 10.1080/23748834.2024.2348296                                                                                                                               |      |
| <b>Thirsty nation: An investigation into water scarcity and public conservation behaviour in Pakistan</b>                                                        | 2024 |
| <i>Aimen Zulqarnain Muhammad Ammad Khan</i>                                                                                                                      |      |
| <i>Water and Environment Journal</i> , Pages 1-18                                                                                                                |      |
| <b>Impact Factor:</b> 2.00   <b>Quartile:</b> 2   <b>Citations:</b> 2                                                                                            |      |
| DOI: 10.1111/wej.12930                                                                                                                                           |      |
| <b>Nexus between social work and environmental sustainability</b>                                                                                                | 2023 |
| <i>Muhammad Ammad Khan Amina Saeed</i>                                                                                                                           |      |
| <i>Social Work and Social Sciences Review</i> , Vol. 24 (2), Pages: 18                                                                                           |      |
| <b>Impact Factor:</b> N/A   <b>Citations:</b> 4                                                                                                                  |      |
| DOI: 10.1921/swssr.v24i2.1874                                                                                                                                    |      |
| <b>Child Sexual Abuse in Pakistan: A Phenomenological Study on Parental Understanding and Prevention Strategies for Child Protection</b>                         | 2023 |
| <i>Muhammad Ammad Khan Eraas Kamal Rukham Nisar Samana Batool Ibisat Faisal</i>                                                                                  |      |
| <i>Journal of Child Sexual Abuse</i> , Pages: 20                                                                                                                 |      |
| <b>Impact Factor:</b> 1.9   <b>Quartile:</b> 3                                                                                                                   |      |
| DOI: 10.1080/10538712.2023.2293115                                                                                                                               |      |
| <b>Climate change-induced Glacial Lake Outburst Floods in Hunza Valley of Pakistan: an assessment of indigenous farming community perceptions and adaptation</b> | 2023 |
| <i>Wahid Hussain Muhammad Ammad Khan</i>                                                                                                                         |      |
| <i>Environment, Development and Sustainability</i> , Pages 1-25                                                                                                  |      |
| <b>Impact Factor:</b> 4.080   <b>Quartile:</b> 2   <b>Citations:</b> 8                                                                                           |      |
| DOI: <a href="https://doi.org/10.1007/s10668-023-03396-6">https://doi.org/10.1007/s10668-023-03396-6</a>                                                         |      |
| <b>Examining community participation in crime prevention in rural Peshawar, Pakistan</b>                                                                         | 2022 |
| <i>Muhammad Ammad Khan</i>                                                                                                                                       |      |
| <i>Rural Society</i> , Pages 1-16                                                                                                                                |      |
| <b>Impact Factor:</b> N/A   <b>Citations:</b> 4                                                                                                                  |      |
| DOI: 10.1080/10371656.2022.2152165                                                                                                                               |      |
| <b>Smallholder Farmers' Awareness of COVID-19, Challenges, and Attitude towards Government's Lockdown Strategies in Pakistan</b>                                 | 2022 |
| <i>Muhammad Ammad Khan</i>                                                                                                                                       |      |
| <i>Journal of Rural and Community Development</i> , Volume 17, No. 1, Pages 49–68                                                                                |      |
| <b>Impact Factor:</b> N/A                                                                                                                                        |      |
| DOI: <a href="https://journals.brandonu.ca/jrcd/article/view/2035/551">https://journals.brandonu.ca/jrcd/article/view/2035/551</a>                               |      |
| <b>Violent attacks on education in the tribal areas of Pakistan and the role of NGOs in providing educational services</b>                                       | 2018 |
| <i>Muhammad Ammad Khan Nazish Kanwal Libin Wang</i>                                                                                                              |      |
| <i>Conflict, Security and Development</i> , Volume 18, Issue 2, Pages 113-136                                                                                    |      |
| <b>Impact Factor:</b> N/A   <b>Citations:</b> 2                                                                                                                  |      |
| DOI: <a href="https://doi.org/10.1080/14678802.2018.1447861">https://doi.org/10.1080/14678802.2018.1447861</a>                                                   |      |
| <b>Analyzing the Determinants of Non-Farm Income Diversification of Farm Households in Peshawar District of Pakistan</b>                                         | 2016 |
| <i>Nazish Kanwal Muhammad Ammad Khan Zhihao Zheng</i>                                                                                                            |      |
| <i>Timisoara Journal of Economics and Business (TJEB)</i> , Volume 9, Issue 1, Pages 33-48                                                                       |      |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| <b>Impact Factor:</b> N/A<br><b>DOI:</b> 10.1515/tjeb-2016-0003                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |      |
| <b>Armed Conflict in the Federally Administered Tribal Areas of Pakistan and the Role of NGOs in Restoring Health Services</b><br><i>Muhammad Ammad Khan Jian Xiaoying Nazish Kanwal</i><br><i>Social Work in Public Health</i> , Volume 31, Issue 4, Pages 215-230<br><b>Impact Factor:</b> 0.604   <b>Quartile:</b> 4   <b>Citations:</b> 2<br><b>DOI:</b> <a href="https://doi.org/10.1080/19371918.2015.1099495">https://doi.org/10.1080/19371918.2015.1099495</a>                                                                     | 2016 |
| <b>Assessment of safety of drinking water in tank district: an empirical study of water-borne diseases in rural Khyber Pakhtunkhwa, Pakistan</b><br><i>Ashfaq Ahmad Shah Muhammad Ammad Khan Nazish Kanwal Robert Bernstein</i><br><i>International Journal of Environmental Sciences</i> , Volume 6, No. 4, Pages 418-428<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> 10.6088/ijes.6047                                                                                                                                                   | 2016 |
| <b>Empowering Women Entrepreneurs through Microcredit: Assessing the Role of Sarhad Rural Support Program in Pakistan</b><br><i>Muhammad Ammad Khan Nazish Kanwal Peer Ghulam Nabi Ashfaq Ahmad Shah</i><br><i>Journal of Entrepreneurship, Management and Innovation</i> , Volume 12, Issue 1, Pages 91-112<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="https://doi.org/10.7341/20161215">https://doi.org/10.7341/20161215</a>                                                                                                   | 2016 |
| <b>Climate Change Impacts on Fishing in Coastal Rural of Tanzania</b><br><i>Hanifa Mohamed Yusuf Phillip D. Daninga Li Xiaoyun Wesley Kipkemoi Kirui Muhammad Ammad Khan</i><br><i>Journal of Environment and Earth Science</i> , Volume 5, No.10, Pages 30-40<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="https://www.iiste.org/Journals/index.php/JEES/article/view/22529/22985">https://www.iiste.org/Journals/index.php/JEES/article/view/22529/22985</a>                                                                     | 2015 |
| <b>Is Unending Polio Because of Religious Militancy in Pakistan? (A Case of Federally Administrated Tribal Areas)</b><br><i>Muhammad Ammad Khan Nazish Kanwal</i><br><i>International Journal of Development and Conflict</i> , Volume 5(1), Pages 32-47<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="http://www.ijdc.org.in/uploads/1/7/5/7/17570463/june2015_2.pdf">http://www.ijdc.org.in/uploads/1/7/5/7/17570463/june2015_2.pdf</a>                                                                                           | 2015 |
| <b>Estimation of Demand for Bottled Water in Peshawar–Pakistan (A Case Study of University Campus)</b><br><i>Tamanna Bibi Himayatullah Khan Muhammad Ammad Khan</i><br><i>Euro-Asian Journal of Economics and Finance</i> , Volume 2, Issue 3, Pages 216-223<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="http://www.absronline.org/journals">http://www.absronline.org/journals</a>                                                                                                                                               | 2014 |
| <b>Role of Bank of Khyber in Enhancing Income of the Poor through Microfinance</b><br><i>Muhammad Ammad Khan Jian Xiaoying Muhammad Aurangzeb Tamanna Bibi Nazish Kanwal</i><br><i>Asian Journal of Research in Banking and Finance</i> , Volume 4, No. 7, Pages 180-192<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="https://www.indianjournals.com/ijor.aspx?target=ijor:ajrbf&amp;volume=4&amp;issue=7&amp;article=017">https://www.indianjournals.com/ijor.aspx?target=ijor:ajrbf&amp;volume=4&amp;issue=7&amp;article=017</a> | 2014 |
| <b>Kashmir Conflict: Tracing the History Suggesting the Solution</b><br><i>Peer Ghulam Nabi Muhammad Ammad Khan</i><br><i>Asian Journal of Humanity, Art and Literature (AJHAL)</i> , Volume 1, No. 1, Pages 30-40<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> <a href="https://doi.org/10.18034/ajhal.v1i1.280">https://doi.org/10.18034/ajhal.v1i1.280</a>                                                                                                                                                                               | 2014 |
| <b>Consultation Based Inductive Study of Vegetables Growing Women Farmers of Punjab, Pakistan</b><br><i>Tahir Munir Butt Gao Qi jie Han Zhenguo Muhammad Ammad Khan</i><br><i>Asian Journal of Agriculture and Rural Development</i> , Volume 3(11), Pages 861-869<br><b>Impact Factor:</b> N/A<br><b>DOI:</b> 10.22004/ag.econ.198312                                                                                                                                                                                                     | 2013 |

## Conference Proceedings

---

- Nature's Influence: Investigating the Relationship between Nature Exposure and Pro-Environmental Behaviors in Islamabad, Pakistan** 2024  
*Sheeba Tariq Wajeeha Ghaffar Muhammad Ammad Khan*  
*4th International Conference on Business, Management and Social Sciences (ICBMASS-24)*, res.country(177,)  
**Citations:** N/A  
**DOI:** [research/international-conferences/](#)
- Revealing the Dark Side: An In-Depth Investigation of Mental Health Malpractice Cases in Pakistan** 2023  
*Rukham Nisar Muhammad Ammad Khan*  
*13th International Public Health Conference 2023 - Shaping Healthcare through Evidence: Pioneering Solutions for Disease Prevention and Control*  
res.country(177,)  
**Citations:** N/A  
**DOI:** Nil
- Evaluating Impact of Community-Based Micro-Hydroelectric Plants on Sustainable Development in the Gilgit-Baltistan region of Pakistan** 2022  
*Muhammad Ammad Khan*  
*2nd International China-Pakistan Economic Corridor Conference, 2022*, res.country(48,)  
**Citations:** N/A  
**DOI:** Nil
- Violent Video Games: Should We Worry About Adolescents' Aggressive Behavior?** 2021  
*Muhammad Ammad Khan Sarah Amir*  
*First International Conference on Social Sciences and Information Technology (ICoSS&IT-2021)*, res.country(177,)  
**Citations:** N/A  
**DOI:** Nil
- Examining Community Participation in Crime Prevention in Rural Peshawar, Pakistan** 2021  
*Dr. Muhammad Ammad Khan*  
*1st International Conference on Business, Management and Social Sciences (ICBMASS)*, res.country(177,)  
**Citations:** N/A  
**DOI:** [10.2139/ssrn.3916869](#)

## Book Chapters

---

- Infrastructural development under CPEC and its impact on Pakistan's agricultural landscape** 2024  
*Muhammad Ammad Khan Maryam Dogar Mahreen Khalid*  
In: *Book on 21st Century Landscape Sustainability, Development and Transformations: Geographical Perceptions*, 1st Edition, Chapter 12, Pages 237-261  
**Citations:** N/A  
**DOI:** <http://www.ilsileno.it/geographiesoftheanthropocene/e-book-releases/>
- Climate Change Impacts on Pakistan's Mountain Agriculture: A Study on Burusho Farmers' Adaptation Strategies Towards Livelihood Sustainability** 2024  
*Muhammad Ammad Khan Wahid Hussain*  
In: *Book on Traditional Knowledge and Climate Change: An Environmental Impact on Landscape and Communities*, 1st Edition, Chapter 2, Pages 21-45  
**Citations:** 2  
**DOI:** [https://doi.org/10.1007/978-981-99-8830-3\\_2](https://doi.org/10.1007/978-981-99-8830-3_2)

Editorial Activities

|                                                                                                                         |      |
|-------------------------------------------------------------------------------------------------------------------------|------|
| <b>Scientific African</b><br>Reviewed Papers for Journals<br><b>Impact Factor:</b> 2.7                                  | 2025 |
| <b>Journal of Human Behavior in the Social Environment</b><br>Reviewed Papers for Journals<br><b>Impact Factor:</b> 1.2 | 2024 |
| <b>Qeios</b><br>Reviewed Papers for Journals<br><b>Impact Factor:</b> N/A                                               | 2023 |
| <b>Environment, Development and Sustainability</b><br>Reviewed Papers for Journals<br><b>Impact Factor:</b> 4.080       | 2022 |
| <b>International Journal of Social Economics</b><br>Reviewed Papers for Journals<br><b>Impact Factor:</b> N/A           | 2022 |