

Muhammad Laeeq Ur Rehman Khan

Associate Professor

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About

Dr. Muhammad Laeeq Ur Rehman Khan is working as Associate Professor in the NUST Business School. Dr. Muhammad Laeeq Ur Rehman Khan has a PhD in Branding On Social Media. Dr. Muhammad Laeeq Ur Rehman Khan has published 1 research articles & conference papers having a citation count of 43, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Branding On Social Media	2009 - 2014
Michigan State University , United States	

Experience

Associate Professor	2021- Present
NUST Business School	
Associate Professor	2019 - 2019
NUST Business School	
	- Present

Research Articles

Digital inequality in the Appalachian Ohio: Understanding how demographics, internet access, and skills can shape vital information use (VIU)	2020
Muhammad Laeeq Ur Rehman Khan Howard T. Welser Claudia Cisneros Gaone Manatong Ika Karlina Idris	
Telematics and Informatics , Volume 50, Article Number 101380	
Impact Factor: 6.182 Quartile: 1 Citations: 43	
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