

Muhammad Moazzam

Associate Professor

NUST Business School

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About

Dr. Muhammad Moazzam is working as Associate Professor in the NUST Business School. Dr. Muhammad Moazzam has a PhD in Logistics & Supply Chain Management. Dr. Muhammad Moazzam has published 22 research articles & conference papers having a citation count of 215, carried out 1 projects and filed 0 intellectual property.

Qualifications

PhD in Logistics & Supply Chain Management Massey University , New Zealand	2010 - 2016
Post Grad Diploma in Logistics & Supply Chain Management Massey University , New Zealand	2009 - 2010
MBA in Marketing & Agribusiness University of Agriculture Faisalabad , Pakistan	2004 - 2006
B.Sc (Hon) in Agricultural Economics University of Agriculture Faisalabad , Pakistan	2000 - 2004
F.Sc in Pre Medical Board of Intermediate and Secondary Education, Gujranwala , Pakistan	1997 - 2000
Matric (SSC) in Science Board of Intermediate and Secondary Education, Gujranwala , Pakistan	1995 - 1997

Experience

Associate Professor NUST Business School	2025- Present
Assistant Professor NUST Business School	2019 - 2019
Assistant Professor NUST Business School	2016 - 2019
Assistant Professor NUST Business School	2016 - 2016
Lecturer Massey University New Zealand , Tennent Drive, Palmerston North	2015 - 2016
Lecturer University of Agriculture Faisalabad , Jail Road, Faisalabad	2006 - 2009

Awards

Claude McCarthy Award Awarded The Calude McCarthy Fellowship from Universities New Zealand for the purpose to participate and present at VI International Conference on Managing Quality in Chains held on 2-5 September at Cranfield University UK.	2012
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Research Projects

National Projects

Design of the Order Fulfilment Process for Mass Customization in Manufacturing SMEs2019

Funding Agency: HEC

Amount: PKR 350,000.00

Status: Completed

International Projects

Research Articles

- Leadership styles, knowledge sharing (attitudes and behaviors) and project success: insights from theory of reasoned action and social exchange theory2025
- Murtaza Raziq Muhammad Mustafa Raziq Muhammad Moazzam Mohamed Dawood Shamout
- International Journal of Productivity and Performance Management, Pages 1-22
- Impact Factor: 3.600 | Quartile: 2
- DOI: <https://doi.org/10.1108/IJPPM-10-2023-0575>
- The Impact of Green Procurement Practices on the Competitiveness of Small and Medium Enterprises: A Dual Mediation Model2024
- Nimra Safdar Muhammad Moazzam Waqas Ahmed Abdul Salam Wajiha Manzoor Muhammad Mustafa Raziq
- Benchmarking: An International Journal, Pages: 24
- Impact Factor: 4.500 | Quartile: 1
- DOI: <https://www.emerald.com/insight/content/doi/10.1108/bij-04-2024-0297/full/html>
- The interdisciplinary curriculum alignment to enhance graduates' employability and universities' sustainability2024
- Pervaiz Akhtar Muhammad Moazzam Anika Ashraf Muhammad Naveed Khan
- International Journal of Management Education, Volume: 22, Issue 3 , Article Number: 101037
- Impact Factor: 6.0 | Quartile: 1 | Citations: 5
- DOI: [10.1016/j.ijme.2024.101037](https://doi.org/10.1016/j.ijme.2024.101037)
- Attitudinal outcomes of performance appraisal: external validation with extended dimension of P-E Fit model2024
- Adnan Waseem Dr. Muhammad Moazzam
- Human Systems Management , Pages: 15
- Impact Factor: 1.50 | Quartile: 3
- DOI: <https://journals.sagepub.com/doi/full/10.1177/01672533241295611>
- How Front-of-Package Labels, Perceived Food Quality, Brand Loyalty, and Consumer Consciousness of Nutritional Value Drive Consumer Satisfaction2024
- Muhammad Moazzam Haiqa Javed Muhammad Mustafa Raziq Adnan Waseem Muhammad Kamran Khalid
- Pakistan Journal of Commerce and Social Sciences, Volume 18(3), Pages 619-650
- Impact Factor: N/A
- DOI: https://jespk.net/publication_paper.php?publicationid=55
- A cross country analysis of financial development, trade openness, population and digitalization's impact on sustainable development2024
- Wajiha Manzoor Muhammad Bilal Mandahar Hadia Mustafa Muhammad Moazzam Nabeel Safdar
- Journal of Infrastructure, Policy and Development, Volume 8(9), Article Number 5893
- Impact Factor: 1.000 | Quartile: 4
- DOI: <https://doi.org/10.24294/jipd.v8i9.5893>
- Banking Efficiency and FinancialGrowth Nexus: A Case of Islamic Banking in Pakistan2024
- Muhammad Ahmer Hamid Kashif Hamid Waseem Ahmad Muhammad Moazzam Muhammad Umair Shahid
- Remittances Review , Volume: 9, No: 4, pp.2763-2778
- Impact Factor: N/A
- DOI: <https://doi.org/10.33282/rr.vx9i2.151>
- Economic policy uncertainty and firm's profitability: the role of logistics infrastructure2024
- Zahid Jumah Muhammad Moazzam Wajiha Manzoor Nabeel Safdar
- International Journal of Productivity and Performance Management, Pages 1-23
- Impact Factor: 3.600 | Quartile: 2 | Citations: 2

DOI: https://doi.org/10.1108/IJPPM-08-2023-0410	
Innovate, learn, sustain: unveiling dynamics of value addition in smallholder dairy farming <i>Muhammad Waqar Arshad Muhammad Moazzam Muhammad Mustafa Raziq Waqas Ahmed</i> <i>Journal of Agribusiness in Developing and Emerging Economies</i> , Pages:22 Impact Factor: 2.400 Quartile: 2 DOI: 10.1108/JADEE-10-2023-0250	2024
Empowering leadership, employee organizational commitment and organizational citizenship behavior: the roles of leader authenticity and trust <i>Muhammad Mustafa Raziq Mumtaz Ali Memon John Lewis Rice Muhammad Moazzam Riyan Wazir</i> <i>International Journal of Productivity and Performance Management</i> , Pages:26 Impact Factor: 3.6 Quartile: 2 Citations: 9 DOI: 10.1108/IJPPM-09-2023-0489	2024
Inclusive leadership and innovative work behavior: roles of autonomous motivation and horizontal and vertical trust <i>Saba Zafar Muhammad Mustafa Raziq Josephine Igoe Muhammad Moazzam Ilknur Ozturk</i> <i>Current Psychology</i> , Vol:43, Pages:12680-12695 Impact Factor: 2.5 Quartile: 2 Citations: 17 DOI: 10.1007/s12144-023-05386-3	2024
An inventory-based integrated model of a hybrid electricity supply chain for sustainable electricity storage management <i>Waqas Ahmed Saad Salman Muhammad Imran Mujtaba Hassan Agha Muhammad Moazzam</i> <i>Journal of Energy Storage</i> , Volume 83, Article Number:110746 Impact Factor: 8.900 Quartile: 1 Citations: 1 DOI: 10.1016/j.est.2024.110746	2024
Green in-store operations and sustainability performance: the moderating role of organization size <i>Sharfah Ahmad Qazi Muhammad Moazzam Waqas Ahmed Muhammad Mustafa Raziq</i> <i>International Journal of Productivity and Performance Management</i> , Volume:72, Issue:09, Pages 17 Impact Factor: 3.6 Quartile: 2 Citations: 4 DOI: doi/10.1108/IJPPM-01-2022-0017	2023
The impact of reverse logistics process coordination on third party relationship quality: A moderated mediation model for multichannel retailers in the fashion industry <i>Mahin Haq Muhammad Moazzam Abdul Salam Waqas Ahmed</i> <i>Journal of Retailing and Consumer Services</i> , Volume 73, Article Number 103362 Impact Factor: 10.972 Quartile: 1 Citations: 14 DOI: https://doi.org/10.1016/j.jretconser.2023.103362	2023
Linking the willingness of smallholder dairy farmers to adopt minimum food safety and quality standards to the country's export potential <i>Muhammad Waqar Arshad Muhammad Moazzam Muhammad Mustafa Raziq Waqas Ahmed</i> <i>International Journal of Food Science and Technology</i> , Pages 1-11 Impact Factor: 3.3 Quartile: 1 Citations: 4 DOI: https://doi.org/10.1111/ijfs.16539	2023
Synergic effect of reworking for imperfect quality items with the integration of multi-period delay-in-payment and partial backordering in global supply chains <i>Waqas Ahmed Muhammad Moazzam Biswajit Sarkar Saif-ur-Rehman Biswajit Sarkar Saif-ur-Rehman</i> <i>Engineering</i> , Volume 7, Issue 2, Pages 260-271 Impact Factor: 12.834 Quartile: 1 Citations: 81 DOI: https://doi.org/10.1016/j.eng.2020.07.022	2021
Measuring agri-food supply chain performance and risk through a new analytical framework: a case study of New Zealand dairy <i>Pervaiz Akhtar Elena Garnevskaya Norman Edward Marr Muhammad Moazzam</i> <i>Production Planning & Control</i> , Production Planning & Control Volume: 29 Issue: 15 Pages: 1258-1274 Impact Factor: 3.34 Quartile: 1 Citations: 78 DOI: 10.1080/09537287.2018.1522847	2018
Drivers of Superstore Shopping: A Case Study of Faisalabad City <i>Hammad Badar Muhammad Moazzam</i> <i>Pakistan Journal of Life and Social Sciences</i> , Volume 4, Issue 1-2, Pages 76-80	2006

Impact Factor: 0

DOI: [http://www.pjss.edu.pk/pdf_files/2006_1&2/Hammad%20\(76-80\).pdf](http://www.pjss.edu.pk/pdf_files/2006_1&2/Hammad%20(76-80).pdf)

Conference Proceedings

Determinants of Resident's Satisfaction from Hostel Facilities

2022

Sana Komal Waseem Ahmed Tanvir Ahmed Fahad Gill Muhammad Nazam Muhammad Moazzam Fatima Zia

The 6th International Conference on Economic Management and Green Development (ICEMGD 2022), res.country(233,)

Citations: N/A

DOI: <https://doi.org/10.54254/2754-1169/3/2022812>

Developing an E-Commerce Platform for Dry Fruits

2021

Muhammad Moazzam Mahnoor Nadeem Rameesha Sajwar Tabish Sherbaz Zakarya Khan

76th Annual Session Proceedings of Pakistan Engineering Congress, res.country(177,)

Citations: N/A

DOI: Nil

Green Supply-Chain Management and Sustainability Performance: Moderating Role of Organization Size

2021

Sharfah Ahmad Qazi Muhammad Moazzam Waqas Ahmed Muhammad Mustafa Raziq

First International Conference on Business, Management, and Social Sciences (ICBMASS) 2021, res.country(177,)

Citations: N/A

DOI: [dx.doi.org/10.2139/](https://doi.org/10.2139/)

Benchmarking Agri-food Supply Chain Networks: A Conceptual Framework

2012

Muhammad Moazzam Elena Garnevska Norman E. Marr

World Business Capability Congress Auckland, res.country(170,)

Citations: N/A

DOI: Nil

Editorial Activities

Business Review Reviewed Papers for Journals Impact Factor: N/A	2025
PLOS One Reviewed Papers for Journals Impact Factor: 2.6	2025
Benchmarking Reviewed Papers for Journals Impact Factor: 4.4	2024
Current Psychology Reviewed Papers for Journals Impact Factor: 2.5	2024
Business Review Reviewed Papers for Journals Impact Factor: 0	2024
Cogent Business & Management Reviewed Papers for Journals Impact Factor: 3.0	2023
International Journal of Sustainability in Higher Education Reviewed Papers for Journals Impact Factor: 4.1	2023
Asian Journal of Management Cases Reviewed Papers for Journals Impact Factor: N/A	2023
 Reviewed Papers for Journals Impact Factor: 0.748	2020
 Reviewed Papers for Journals Impact Factor: 0.68	2018