

Nauman Wajid

Assistant Professor

NUST Business School

Email: nauman.wajid@nbs.nust.edu.pk

Contact: 0512214134

LinkedIn:



About

Dr. Nauman Wajid is working as Assistant Professor in the NUST Business School. Dr. Nauman Wajid has a PhD in Marketing. Dr. Nauman Wajid has published 5 research articles & conference papers having a citation count of 9, carried out 1 projects and filed 0 intellectual property.

Qualifications

PhD in Marketing	2013 - 2018
The Manchester Metropolitan University , England	
MSc in International Business And Management	2008 - 2010
University of Bradford , England	
BBA in Marketing	2004 - 2008
Iqra University , Pakistan	
F.Sc in science	2001 - 2003
FBISE, Islamabad , Pakistan	
Matric (SSC) in science	2000 - 2001
FBISE, Islamabad , Pakistan	

Experience

Assistant Professor	2023- Present
NUST Business School	
Assistant Professor	2018 - 2023
NUST Business School	

Awards

Fellowship of HEA	2017
Fellow of Higher Education Academy, UK	

Research Projects

National Projects	
Exploring the determinants of mobile financial services adoption in telecom sector of Pakistan: The moderating role of government and gender.	2019
Funding Agency: HEC	
Amount: PKR 383,984.00	
Status: Completed	

International Projects

Research Articles

- Perceived Organizational Support and Reduced Job Performance During COVID-19** 2023
Adnan Waseem Nauman Wajid Naveed Hasan Muddassar Sarfraz
INQUIRY: The Journal of Health Care Organization, Provision, and Financing, Pages 1-10
Impact Factor: 1.7 | **Quartile:** 4 | **Citations:** 4
DOI: <https://doi.org/10.1177/00469580231160908>
- The effect of ethical leadership on service recovery performance: A moderated mediation model of organizational virtuousness and trait mindfulness** 2022
Nauman Wajid Ding Ma Muhammad Khalid Anser Zafar-Uz-Zaman Anjum Xiaoyun Jia
Frontiers in Psychology, Volume 13, Article Number 1036099
Impact Factor: 4.232 | **Quartile:** 1 | **Citations:** 5
DOI: [10.3389/fpsyg.2022.1036099](https://doi.org/10.3389/fpsyg.2022.1036099)
- A Cross-sectional Study of Antecedents and Consequence of Panic Buying Behavior: The Moderating Effect of COVID-19 Rumors** 2022
Nauman Wajid Adnan Waseem Muhammad Waqas Irfan Abdullah Ibrahim Abdullah
INQUIRY: The Journal of Health Care Organization, Provision, and Financing, Volume 59, Pages 1-13
Impact Factor: 2.099 | **Quartile:** 4
DOI: [10.1177/0046958022112](https://doi.org/10.1177/0046958022112)
- Changing Dynamics of Online Trust and Retailers Ethics: A B2C Study of High Valued Products in Pakistan from the COVID-19 Perspective** 2021
Syed Ramiz-ul-Hasan Nauman Wajid Kamran Azam
International Journal of Business and Economic Affairs, Volume 6(6), Pages 32-58
Impact Factor: N/A
DOI: [10.24088/IJBEA-2021-66003](https://doi.org/10.24088/IJBEA-2021-66003)

Conference Proceedings

- The Broken Connection of Internationalization: The Case of Traditional Firms from Developing Economy** 2020
Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid Irfan Irfan Saleem Sumbal Amira Khattak Noor Ullah Khan Nauman Wajid
BAM Conference in The Cloud 2020, res.country(231,)
Citations: N/A
DOI: <https://app.oxfordabstracts.com/events/1520/secure/program-app/submission/206761>

Editorial Activities

- Pakistan Business Review** 2022
Reviewed Papers for Journals
Impact Factor: NA
- Pakistan Business Review** 2022
Reviewed Papers for Journals
Impact Factor: NA
- Reviewed Papers for Journals 2021