## **Novera Ansar**

## Assistant Professor

Pakistan Navy Engineering College

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## **About**

Dr. Novera Ansar is working as Assistant Professor in the Pakistan Navy Engineering College. Dr. Novera Ansar has a PhD in Hr. Dr. Novera Ansar has published 3 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

#### Qualifications

PhD in Hr
University of Karachi , Pakistan

# **Experience**

Assistant Professor
Pakistan Navy Engineering College

Assistant Professor
Pakistan Navy Engineering College

Lecturer
Pakistan Navy Engineering College

Lecturer
Pakistan Navy Engineering College

#### **Awards**

Academic Awards 1995

• First position holder in Inter Commerce 1994, Federal Board • Gold Medalist ---- Federal Board of Intermediate & Secondary Education • Chief of Air Staff Gold Medal ---- Pakistan Air Force. • Star Girl 1994 ---- South Asian Award • Aga Khan Citation Award.

# **Research Articles**

# Perceived Behavioral Control and its Impact on Entrepreneurial Inclination of Engineering Graduates in Karachi: An Interpretative Study.

2014

Novera Ansar Dr Mustaghis ur Rahman

multiple business universities, various

JISR management and social sciences & economics, Volume 12,Issue 1, Page 45-60

Impact Factor: 0

DOI: http://jisr.szabist.edu.pk/JISR-MSSE/Publication/2014/12/1/466/Article

## Impact of Green Marketing on Consumer Purchase Intention

2013

Novera Ansar

Mediterranean Journal of Social Sciences, Volume 4, Issue 11, Page 650-655

Impact Factor: 0

DOI: 10.5901/mjss.2013.v4n11p650/

## **Knowledge Management Practices in Multinational Corporations**

2012

Novera Ansar Dr. Saqib Rizavi

Journal of Independent Studies and Research-Management, Social Sciences and Economics, Volume 10, Issue 2, Page 23-31

Impact Factor: 0

DOI: 10.31384/jisrmsse/2012.10.2.3