

Raja Mubashir Karim

Assistant Professor
School of Art, Design And Architecture
Email: mubashir.karim@sada.nust.edu.pk
Contact:



About

Dr. Raja Mubashir Karim is working as Assistant Professor in the School of Art, Design And Architecture. Dr. Raja Mubashir Karim has a PhD in Human Computer Interaction and User Experience UX. Dr. Raja Mubashir Karim has published 5 research articles & conference papers having a citation count of 4, carried out 3 projects and filed 0 intellectual property.

Qualifications

PhD in Human Computer Interaction and User Experience UX Ajou University , South Korea	2013 - 2020
BS in Industrial Design Korea Advanced Institute of Science & Technology , South Korea	2009 - 2013

Experience

Assistant Professor School of Art, Design And Architecture	2021- Present
Post Doctorate Ajou University , Ajou Univeristy, South Korea	2020 - 2020

Research Projects

National Projects
Swipe VS Play, Ignite: National Technology Fund Funding Agency: National Grassroots ICT Research Initiative (NGIRI) 2024-24 Amount: PKR 76,680.00 Status: Completed
Center of Design & Engineering Funding Agency: NUST Amount: PKR 1,600,000.00 Status: Approved_inprocess

International Projects

Industry Projects

National Projects	
Dawlance Refrigerators Glass Door Designs Client: Dawlance Amount: PKR 1,357,000.00 Status: Approved_inprocess	2024
International Projects	

Research Articles

Improving user experience of color palette extraction by using interactive visualization based on hierarchical color model2023

Raja Mubashar Karim TaehongJeong Hyoji Ha Jaejong Ho Kyungwon Lee Hyun Joon Shin

International Journal of Human Computer Studies, Volume:169, ID:102924

Impact Factor: 4.866 | Quartile: 1 | Citations: 3

DOI: 10.1016/j.ijhcs.2022.102924

A study of colormaps in network visualization2019

Raja Mubashir Karim Oh-Hyun Kwon Chanhee Park Kyungwon Lee

Applied Sciences , Volume:9, Issue:20, Article Number:4228, Pages:13

Impact Factor: 2.474 | Quartile: 2

DOI: <https://doi.org/10.3390/app9204228>

Conference Proceedings

UNDERSTANDING EMERGING MATERIALS AND THEIR INTEGRATION PATTERNS FOR DESIGNING NEW PRODUCTS WITH ENHANCED EXPERIENTIAL VALUE2024

Usman Khalid RAFIQUE Muhammad TUFAIL Raja Mubashir Karim

Asia Design and Innovation Conference (ADIC 2024), res.country(48,)

Citations: N/A

DOI: Nil

Exploring designers' cognitive abilities in the concept product design phase through traditional and digitally-mediated design environments2024

Muhammad Tufai Shahab Zaib Sahr Uzma Raja Mubashar Karim KwanMyung Kim

18th International Design Conference Design 2024, res.country(97,)

Citations: N/A

DOI: <https://doi.org/10.1017/pds.2024.116>

A Preliminary Study on Effects of Vision, Standing Posture and Support Surface on Human Balance2019

Shuping Xiong Raja Mubashir Karim

Proceedings of 2012 3rd International Asia Conference on Industrial Engineering and Management Innovation, IEMI 2012, res.country(94,)

Citations: 1

DOI: https://doi.org/10.1007/978-3-642-33012-4_87