

Sana Imran

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About

Dr. Sana Imran is working as Assistant Professor in the NUST Business School. Dr. Sana Imran has a PhD in Economic Sciences. Dr. Sana Imran has published 3 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

Qualifications

PhD in Economic Sciences Khazar University , Azerbaijan	2014 - 2019
MBA in Marketing Iqra University , Pakistan	2000 - 2002

Experience

Assistant Professor NUST Business School	2023- Present
Assistant Professor University of Central Punjab, Lahore , Lahore	2022 - 2022
Visiting Faculty University of South Asia, , Lahore	2021 - 2022
Visiting Lecturer COMSATS University Sahiwal , Sahiwal	2018 - 2022

Research Articles

Employee performance in organizations: Effects of training and development <i>Sana Imran Niaz Ahmed Bhutto Mumtaz Ali</i> <i>Biannual Research Journal Grassroots</i> , Volume 57, No.II, Pages 126-144 Impact Factor: N/A DOI: 1726-0396,2521-456X	2023
Nation Branding Endeavours of Azerbaijan: Reshaping National Image <i>Sana Imran</i> <i>Strategic Studies</i> , Volume 38, No. 1, Pages 100-115 Impact Factor: N/A DOI: 10.2307/48539125	2018

Conference Proceedings

Role of Brands in Construction of National Identity <i>Sana Imran</i> <i>West East Academic Seminar</i> , res.country(68,) Citations: N/A DOI: SSN 2167-3179 (Online) USA	2017
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Editorial Activities

International Journal of Sustainability in Higher Education	2024
Reviewed Papers for Journals	
Impact Factor: 4.12	
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Reviewed Papers for Journals	
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