

## Waseem Ahmed Mirza

Senior General Manager Business Development

University Main Office (UMO)

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## About

Dr. Waseem Ahmed Mirza is working as Senior General Manager Business Development in the University Main Office (UMO). Dr. Waseem Ahmed Mirza has published 0 research articles & conference papers, carried out 0 projects and filed 0 intellectual property.

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## Qualifications

<b>Master in Business Management</b> Leeds Trinity University , Pakistan	2011 - 2012
<b>DBA - Diploma in Business Administration in Strategic Management</b> Institute of Chartered Accountants in England and Wales , United Kingdom	2011 - 2011
<b>MBA in Marketing</b> Hamdard University , Pakistan	1998 - 1999
<b>BBA in Marketing</b> Hamdard University , Pakistan	1997 - 1998

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## Experience

<b>Senior General Manager Business Development</b> University Main Office (UMO)	2023- Present
<b>Manager Business Development</b> University Main Office (UMO)	2020 - 2023
<b>Manager Business Development</b> University Main Office (UMO)	2019 - 2020
<b>Manager Innovation Promotion &amp; Marketing</b> University Main Office (UMO)	2018 - 2019
<b>Manager Business Development</b> University Main Office (UMO)	2012 - 2018
<b>Store Manager</b> SR Supper Market , 176 Armadale West Lothian Scotland U.K	2011 - 2012
<b>Retail Development Manager</b> Urban Sole , 13KM Sheikhpura Road Lahore.	2007 - 2011
<b>Team Leader</b> Makro Habib Cash & Carry, Lahore , Amar Pak Dry Cleaner Building, Ravi Road Lahore.	2006 - 2007
<b>Marketing &amp; Sales Manager</b> Mohsin Enterprises , 11 CIVIC Center Moon Market, Gulshan Ravi Lahore.	2002 - 2006
<b>Marketing Exective</b> Crescent Industrial (Gadoon) Enterprises Pvt Ltd , Malik Bagh, Baradari Road, Shahdra Lahore	1989 - 2001